

Thelma L. Arceo



Select Professional Experience

Senior Manager and Director of Technical Services

Community Environmental Center, Long Island City, NY

- Planning, researching, and implementing the technical aspect of the energy management and conservation contract under the State funded Weatherization Assistance Program.
- Program management and supervision for energy management and building performance programs for NYSERDA including Multifamily Performance Program, AMP, Restech, FlexTech as well as HPD's High Performance Housing Program.
- Energy auditing, work scope preparation, owner negotiation, contract finalizations, capital needs assessments, design and specifications and retrofit construction management for residential multifamily buildings and complexes as well as non-for-profit institutions and organizations.
- Environmental services including asbestos, lead-based paint, indoor air quality assessment.
- Educational training services; technical research & development activities.

Director, Energy Technology & Resources

New York Urban Coalition

Energy Specialist/Consultant

Coalition Management Training Company

Research Analyst

Philippine National Oil Company, Energy Research and Development Center; Manila Philippines

Education

Thelma is currently pending in the Ph.D. program in Energy Management and Policy at the University of Pennsylvania. She has received a Masters in Energy Management from the University of Pennsylvania, a Masters in Energy Engineering from the New York Institute of Technology, and a Masters in Biology (Environmental) from De La Salle University. She completed her B.S. in Biology (Environmental) at the University of the Philippines.

Publications

Economic and Net-Energy Analysis of Biogas Systems, co-authored with R.V. Alicbusan; Annual Report of the Bureau of Energy Development, 1979.

Biogas Digester in the Philippines, NSTA Technology Journal, vol. VIII, no. 4, October-December 1983.

Potential Profile of Sargassum in the Philippines, PNOC-ERDC Newsletter, vol. II, no. 1, July-September 1984

Biogas Technology, Junior Encyclopedia in Pilipino, NSTA, 1984
Friendly Insulating Materials, Community Environment, vol. 1, No. 1, Fall 1995.

Affiliations

Association of Energy Engineers
USA Demand Side Management Society
USA American Association for the Advancement of Science
ASHRAE Illuminating Engineering Society
USA American Institute of Plant Engineers (AIPE)
Philippine Association for the Advancement of Science
Philippine Society for Microbiologists



Katherine R. Careddu, LEED® AP

Related Professional Experience

Director of Green Building Services Department

Community Environmental Center, Long Island City, NY

- Manage provision of award winning consulting services for high performance building projects, including those seeking LEED certification. Projects cover residential, commercial, hospitality, educational and public facilities, for both new and existing buildings.
- Oversee creation and operation of a Quality Assurance function for the firm's work in the Federally funded Weatherization Assistance Program (WAP). Direct and manage research and development of new energy saving strategies to be implemented in WAP buildings and into post construction energy use monitoring systems.
- Energy efficiency consulting: our engineers advise design teams on optimum combinations of systems for energy efficiency using sophisticated modeling software. Our projects have consistently exceeded energy savings targets. We do site assessments and energy reduction plans for existing buildings.
- LEED/Green Building consulting: our specialists provide guidance on LEED requirements, prepare documentation for selected points, review drawings and specs for LEED compliance, and manage entire process. For all green projects, we assist customers with identification of sustainable materials and products.
- Chosen by Enterprise Community Partners as one of their Technical Assistance firms, we assist developers and design teams to achieve Green Communities certification and grant funding.
- Green operations and living: staff provides customized sustainability audits and guidance for how to work and live in a space in a sustainable way.

Business Manager, LEED Team Member

Toshiko Mori Architect and T.H. Bishop Architect in NY NY

Farr+Huson Architects, Bendernagel Architect, Habitat for Humanity in New Orleans LA

- Managed architects' offices and handled all operational accounting.
- Researched LEED issues and advised Project Architect during SD phase of a project.
- Implemented various initiatives to improve services to homeowners at Habitat for Humanity.

International Economist

Office of Multilateral Development Banks (MDB), United States Treasury Department, Washington, DC

- Analyzed MDB project loans and joined with other agencies to reach consensus U.S. position.
- Technical Assistant to U.S. Executive Director at World Bank, serving as liaison to agencies and business, briefing Executive Director on loan issues and representing U.S. at meetings as necessary.
- Desk Officer for International Development Association. Analyzed lending policy for its mission effectiveness. Assisted in planning and implementing Treasury's strategy to obtain Congressional support for the Association's capital replenishment.
- Authored report

Acting Director, Agricultural Group & Economic Analyst

Tippetts-Abbett-McCarthy-Stratton (TAMS), New York, NY

- Managed developing country rural engineering projects funded by USAID.
- Represented the Group at international conferences and with funding agency.
- Carried out calculations and economic analysis for public works projects, including a water supply project in Jamaica, hydroelectric project in Alaska and a two month assignment in Haiti on a rural road project.

Education

Katherine received her Masters of International Affairs in Economic Development from Columbia University. She received her B.A. in Economics from Oberlin College.

Professional Certifications & Affiliations

Leadership in Energy and Environmental Design (LEED®) Accredited Professional

U.S. Green Building Council New York Chapter, Committee Member

Certified Business Energy Professional, Association of Energy Engineers

Richard M. Cherry



Select Professional Experience

Founder and President

Community Environmental Center, Long Island City, NY

- Founded and manage largest non-profit energy conservation consulting organization in New York State, with an emphasis on energy cost reduction in affordable housing.
- Oversee CEC as a major Weatherization Program contractor and the major NYSERDA Home Performance with Energy Star contractor in NYC.
- Oversaw NYSERDA contract to provide program design services as well as building specific energy efficiency services under Assisted Multifamily Building Program.
- Developed department to provide sustainable design and LEED consulting services.
- Developed the program and built the space for the Environmental Learning Center at Solar 1, NYC's only solar powered classroom, at Stuyvesant Cove Park.
- Established deconstruction service and City's only materials reuse warehouse.

Executive Vice President and General Counsel

President of Housing Subsidiary Companies

New York Urban Coalition

- Developed NYC's first low rise neighborhood infill projects, first Public Housing Authority rehabilitation project and the first cross subsidized low income rental project.
- Organized Task Force to assist NYC in rehabilitating City owned housing stock.
- Set up the first team to manage the Federal Weatherization program.
- Published Neighborhood Magazine.
- Managed NYC's largest CETA (employment and training) contract.

Real Estate Attorney

Fried, Frank, Harris, Shriver and Jacobson, NY NY

Attorney

U.S. Court of Appeals, Third Circuit, NY NY

Education

Richard received his L.L.B. Cum Laude from the University of Pennsylvania Law School. He graduated from Cornell university with a B.A. in Philosophy.

Awards and Affiliations

Purpose Prize 2007, awarded by Civic Ventures
Environmental Action Coalition Green Star Award 2001
The US Department of Energy. For 30 years of committed service to the Weatherization Assistance Program 2006
Chairman, Mamaroneck Housing Authority
Chairman, Housing Action Council (Westchester)
Chairman, Tamar Rogoff Performance Dance Theatre

Umit T. Sirt, PE, CEM, HBDP



Related Professional Experience

Chief Energy Engineer

Community Environmental Center, Long Island City, NY

- Responsible for quality control of energy efficiency consulting contracts including energy modeling and simulation, cost-benefit analyses, feasibility studies, design team participation, and LEED energy credit requirements. Projects cover residential, hotel, office, light-industrial, religious and educational facilities.
- Manage energy analysis projects (around 30-40 in the pipeline) and lead the engineering team.

Senior Energy Engineer

EMO Energy Solutions, Falls Church VA

- Conduct sustainable building design evaluations, and energy efficiency and audit assessments, including facility energy end-use characterizations. Generate e-Quest models that incorporate hourly energy simulation for LEEDNC and -CS, and New Construction Program (NCP) buildings based on (architectural mechanical) as-design and ASHRAE standard-baseline. Prepare reports that evaluate energy performances of both cases, and recommend further energy efficient measures to improve original designs.
- Performed energy models of 13 LEED-NC, -CS, and NCP buildings that project more than 10% energy cost savings compared to ASHRAE standard-baseline.
- Performed energy engineering audit reports of five commercial/industrial/institutional/multi-family facilities (~3.5 Million sq.ft.) that proposed annual savings of \$1.3M by implementing specified measures of \$6.6M installed cost.

Energy Auditor & Engineer

Community Environmental Center, Long Island City, NY

- With team consisting of three engineers, one analyst and one director, managed technical service providing (TSP) task for Assisted Multi-family Program (AMP), in which financing has been obtained for 236 facilities, partially funded (\$22.6M) by NYSERDA. Developed energy assessment audit reports for multi-family buildings that include modeling building envelopes, simulating energy consumptions with TREAT and Ea-Quip, evaluating thermal, DHW and electrical loads and specifying energy efficient measures based on projected savings.

- Performed energy audit assessments of 30 existing multi-family facilities (~7,000 apartment units) that projects \$3M energy savings with investment of \$27M.
- Improved quality of more than 60 energy audit reports, which was done by eight engineering companies in New York, through review process that reduced critiques from NYSERDA and building owners to zero.
- Member of TSP-team of AMP program that received Certificate of Recognition for Exemplary Low-income Energy Efficiency Program as model of "Best Practices for utility-funded across nation" arranged by ACEEE.

Education

Umit received his M.E. in Mechanical Engineering from Stevens Institute of Technology, graduating with Magna Cum Laude honors. He Received his B.S. in Mechanical Engineering from Middle East Technical University, in Ankara Turkey.

Professional Certifications

New York State Licensed Professional Engineer (PE)
Certified Energy Manager (CEM)
High-performance Building Design Professional (HBDP)

Affiliations

ASHRAE
Association of Energy Engineers
ASME

Presentations

"Savings Verification of New Elevator Technologies" for Multi-family Building 2006 Conference, NY NY, with Wilson Suarez

Related Skills

Umit is experienced in many energy analysis and related software programs including EnergyPlus, AutoCAD 2004, MathCAD, MATLAB, HeatMAP, EA-QUIP, TREAT, eQUEST 3.6, Visual DOE, Sumulink, Arena, and ProEng Applications. He speaks English and Turkish.

Charles Komanoff
Qualifications for Greening A Block

I have a wealth of experience, accumulated over several decades, in the conceptualization, social marketing, cost-benefit analysis, and political development of large-scale energy efficiency and conservation projects.

- With Jeff Perlman and Lois Sturm, I conceived, developed and brought to near-fruitition the “original” Greening A Block project on Manhattan’s Lower East Side (2004-2006).
- I directed an NRDC – Consolidated Edison “collaborative” that led to overhaul and revitalization of Con Ed’s commercial and multifamily residential energy efficiency programs (1991-1993). [NRDC = Natural Resources Defense Council.]
- I researched and wrote a report for Riverkeeper, the Pace Law School Energy Project and NRDC that distilled the lessons from California’s “crash” energy conservation efforts during the Enron-instigated 2000-2001 power crisis, for possible application to New York City and environs (2002).
- I researched and wrote the post-9/11 booklet *Ending the Oil Age* that envisioned and quantified integrated, synergistic measures that the United States could implement to immediately reduce oil consumption by 5-10 percent.
- As president of the bicycling-advocacy organization Transportation Alternatives from 1986 to 1992, I spearheaded its revitalization as the leader of New York City’s livable streets movement (a highly successful application of social marketing).
- I am a long-time innovator and expert practitioner of cost-benefit and economic analysis in a wide range of public policy areas including electricity, energy policy, environmental quality, and transportation.

From my biography on www.komanoff.net (details are available there)

Charles Komanoff is an activist, energy-economist and policy-analyst. He “re-founded” NYC’s bike-advocacy group Transportation Alternatives in the 1980s, helped found the Tri-State Transportation Campaign in the 1990s, and co-founded the Carbon Tax Center in 2007. Charles’s writings include books, journal articles, op-ed essays and landmark reports such as *Subsidies for Traffic, Killed By Automobile*, and the *Kheel Report* on financing free transit in New York City. He blogs about urban transport on *Streetsblog* and energy policy on *Grist*. In the 1970s and 80s Charles gained prominence for deconstructing the spiraling costs of nuclear power as author-researcher and expert-witness. A math-and-economics graduate of Harvard, Charles lives with his wife and two sons in lower Manhattan.

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A multi-faceted solar energy, energy efficiency and green buildings consultant with experience in project development, energy auditing, technology assessment, cost-benefit analysis, engineering and finance.

EXPERIENCE

Bright Power, New York, NY

<http://www.brightpower.biz>

President and founder of this company advancing clean, cost-effective energy solutions. (2004 – Present)

- Designing, selecting and procuring financing for solar energy, energy efficiency and backup power solutions in commercial, industrial and residential buildings.
- Energy Auditing and LEED consulting, primarily for multifamily, commercial and industrial buildings, including strong focus on the affordable housing sector.
- Consulting to Fortune 500 companies, government agencies, investors and others to analyze solar energy and green buildings technologies, markets, opportunities and costs versus benefits.
- Presenting and lecturing nationally on solar energy and energy efficiency projects.
- Managing a team of engineers, project managers, technical field crews and administrative staff.

Greening A Block, New York, NY

<http://www.greeningablock.org>

Co-Founder of this project to create an urban showcase of energy efficiency, pollution reduction, job development and community sustainability through energy efficiency. (2004 – Present)

- Calculating the potential for energy efficiency on an entire city block of buildings.
- Determining maximal leverage of local, state (NYSERDA) and federal energy efficiency programs.

Association for Energy Affordability, Bronx, NY

<http://www.aeanyc.org>

Energy Engineer at this non-profit energy efficiency & training agency. (2006 – 2008)

- Energy auditing & energy modeling of multi-family buildings.
- Specifying features in next generation energy analysis software.

Capital E, Washington, DC

<http://www.cap-e.com>

Consultant of this renewable energy consulting and investment services company. (2002 – 2005)

- Evaluating the new solar electric and solar hot water technologies.
- Analyzing the costs and financial benefits of green buildings and energy efficiency with Greg Kats.

Big Apple Solar Installation Commitment, New York, NY

<http://www.basicsolar.org>

Co-Executive Director and Founder of this solar energy education and outreach non-profit. (2003 – 2004)

- Running workshops and producing newsletters and other educational information about solar energy.
- Surveying buildings for solar feasibility.
- Facilitating solar installations by working with building owners, banks, and other organizations.
- Analyzing the costs, financial benefits and system performance of solar electric systems.

Team Lux—Yale College Solar Car Team, New Haven, CT

<http://solar.eng.yale.edu>

Engineer and Driver of the solar powered race car Lux Perpetua. (1997 – 2000)

- Designed and built solar array, electrical system and data acquisition circuitry.

TEACHING EXPERIENCE

NYU School of Continuing and Professional Studies, Adjunct Assistant Professor

- *High Performance Energy-Efficient Buildings (Fall 2009, Spring 2010)*

EDUCATION

Yale University, New Haven, CT – B.S. Applied Physics (May 2001)

Certified Energy Manager (CEM) Energy Engineer Accreditation (August 2007)

Building Performance Institute (BPI) Multifamily Building Analyst Certification (September 2007)

LEED Accredited Green Buildings Professional

Building Performance Institute Multifamily Building Analyst Training – Bronx, NY (July 2007)

AEE Energy Management Training – Boston, MA (June 2007)

ITAC FastTrac: Business Skills Development – New York, NY (Fall 2005)

Building Performance Institute Building Analyst & Shell Specialist Training – Bronx, NY (November 2004)

Solar Installation Training – Edison, NJ (April 2002)

Antuan Cannon

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Objective: To obtain a position where I can best utilize my existing skills and experience in energy efficiency, program management and business consulting while continuing to learn, grow and advance as a green professional

Professional Experience

Envirovolution, Win-Win Campaign - New York, NY Mar 2009 - Present

- Co-Founder & Program Director*
- Managed this green economic development program that combines small business energy efficiency outreach and education with green jobs training for young adults
 - Led a team that included six program coordinators, fourteen Community Energy Consultants (CEC) interns, and four team mentors.
 - Developed the program's consulting and training materials including: Energy Incentives Guide, Tech Field Guide, Building Systems Guide, Energy Conservation Measure (ECM) Guide based on the Building Performance Institute (BPI) Building Analyst certification

EME Group, Small Business Energy Audit Program - New York, NY Jan 2008 – Mar 2009

- Program Manager & Energy Auditor*
- Managed the NY State Energy Research and Development Authority (NYSERDA) Small Business Energy Audit Program for all of Manhattan, Staten Island, Queens and Brooklyn.
 - Performed energy audits of small businesses, including: conducting site inspections, developing energy conservation strategies, writing energy and financial summary reports, and conducting follow-up visits.
 - Assisted businesses in identifying and accessing various types of incentives, including: Prescriptive Product Rebates, Subsidized Financing, and discounted services

CB Richard Ellis, Asset Management Division - New York, NY Dec 2006 – Jul 2007

- Tenant Services Coordinator*
- Provided administrative support to all members of the property management team at 1290 Avenue of the Americas—a 2 million sq ft class-A building.
 - Responsible for general office management, processing tenant service requests; assisting with A/P, A/C, payroll & rent collection; and streamlining of administrative operations

Education

Yale University – New Haven, CT Aug 2002 – May 2006
Majors: B.A Economics & B.A. East Asian Studies GPA 3.3

Truckee High School – Truckee, CA Aug 1997 – Jun 2002
Recognition: Distinguished Scholar (4-Years), Graduated with Honors GPA: 4.2

Skills

Languages: Spanish • French • Mandarin • Portuguese (proficient in all)

Computer: Microsoft Excel • Word • Power Point • Outlook • Access • Photoshop • MRI • Basic HTML

Professional: Leadership • Organization • Communication • Management • Analytical Thinking • Sales & Marketing

Certifications

US Green Building Council (USGBC) May 2009

- LEED AP*
- US Green Building Council (USGBC) Leadership in Energy and Environmental Design (LEED) Accredited Professional (AP) for New Construction (NC)

Building Performance Institute (BPI) Jun 2008

- Building Analyst*
- Building Performance Institute (BPI) Building Analyst (BA) Certification for Small Homes.
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Professional Affiliations

Executive Committee Member, Sierra Club—NYC Chapter May 2007 - Present

Co-Chair, Green Business Committee—Manhattan Borough President's Office GoGreen Initiative Aug 2008 - Present

Benjamin J. Tressler, LEED AP

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Professional Experience

Turner Construction Company - New York, NY October 2008 - February 2009

- Project Manager*
- Developed a greenhouse gas inventory management plan for Turner Construction's 40 domestic business units under carbon accounting guidelines of the EPA Climate Leaders program and the World Resources Institute
 - Surveyed Turner business units and identified baseline GHG emissions related to construction activities, corporate fleets, and facilities operations
 - Engaged with both corporate leadership and business unit located "green champions" to create strategy for achieving significant corporate-wide emissions reductions

American Jewish Committee - New York, NY December 2006 - May 2008

- Green Projects Manager*
- Led efforts to achieve LEED for Existing Buildings Certification for AJC's National Headquarters at 165 E 56th Street
 - Developed bid for design, construction, and commissioning of a \$2 million HVAC systems upgrade for the AJC headquarters and led selection of the project's MEP Engineer, Mechanical Contractor, and Commissioning Agent
 - Monitored and managed facilities energy performance utilizing the EPA Energy Star Portfolio Manager
 - Initiated and implemented lighting efficiency retrofits that led to a more than 30 percent reduction in monthly electrical load
 - Established a green purchasing program and implemented a new purchasing software platform to streamline and track the green procurement process
 - Implemented and tracked green cleaning requirements with a focus on occupant health
 - Acted as general contractor for extensive office and lobby renovations
 - Moved AJC's domestic operations onto 100% green power. AJC now ranks amongst the top green power purchasers in the EPA Energy Leadership Club
 - Conceptualized and administrated AJC's Fuel Efficient Vehicle Bonus Program
 - Wrote and applied for a \$100k green building planning grant from the Kresge Foundation

E4 Inc - New York, NY February 2006 - April 2006

- Project Coordinator*
- Assisted LEED documentation on the Bank of America Tower at One Bryant Park
 - Engaged in business development that contributed to major consulting contract

Goodwin-Niering Center for Conservation Biology & Conn College Arboretum - CT Summer 2005

- Sustainability Researcher*
- Researched institutional scale Green Building practices
 - Calculated the College's carbon footprint by updating an ongoing carbon inventory

Education

New York University - School of Continuing and Professional Studies - New York, NY

Schack Institute of Real Estate - Professional Certificate in Real Est. Finance & Asset Management July 2008

Division of Programs in Business - Professional Certificate in Business Management September 2008

Connecticut College - New London, CT

Majors: Anthropology, Asian History

BA May 2005

GPA 3.5

University of Mysore - Connecticut College Study Away Teach Away, Karnataka, India

Fall 2004

Community Involvement

USGBC-NYC Programming Committee - New York, NY May 2006 - Present

- Program Advisor*
- Organize and coordinate the NYC Green Build Salon, an important monthly green building speaker series that draws large audiences of New York City design and construction professionals

Win-Win Campaign - New York, NY

Summer 2009

- Mentor*
- Mentored 20 young professionals exploring careers in energy and sustainability
 - Educated interns in the process of building energy audits in small business settings
 - Co-developed commercial office and multifamily audit programs and led pilot projects

PC Skills • GIS Software • MS Office Suite • MS Project • Carbon Calculator Software

DAMARIS G. REYES

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PROFESSIONAL WORK EXPERIENCE

Good Old Lower East Side, Inc. (GOLES), New York, NY 2005 - Present
Executive Director

GOLES is a non profit organization working towards housing, economic and environmental justice on the Lower East Side. Provides advocacy, direct service, promotes public policy and legislative reform affecting affordable housing, community preservation, economic development and job creation. Promotes civic participation and community empowerment for members by providing training, educational opportunities and leadership development. In addition, work closely with other organizations locally and city-wide to connect work to larger policy reform initiatives. Specific duties include:

- Management: Responsible for the overall management and day-to-day operations of the organization.
- Fundraising: Donor cultivation, grant-writing, reporting, government contracts, special events & initiatives.
- Staff Supervision: Organizing, Administrative and Senior level staff.
- Strategic Planning: for campaign, service work, organizational infrastructure, & fundraising.
- Board Management and Development: Reporting, monthly meetings & recruitment assistance.

Director of Organizing for Public Housing 2000 - 2005

700+ member-driven project of GOLES that works with and for public housing residents. Provides advocacy, direct services, and promotes public policy and legislative reform affecting public housing residents (PHR). Promotes civic participation and community empowerment by providing training and leadership development. In addition, works closely with other GOLES programs and non-PHRs in advocating for neighborhood preservation of affordable low-income housing. Specific duties include:

- Organizing: conduct educational workshops and forums for public housing residents and tenant associations in public housing developments. Team building by facilitating communication with community constituents, staff and others. Facilitate strategic planning process.
- Coalition Base-building: Work in coalition with Tenant Union organizers and members. Develop an understanding between PHRs and Rent-regulated & Section 8 tenants to embrace common issues and jointly work for reform. PHROLES Representative, TRADES (Trade unions and Residents for Apprenticeship Development and Economic Success). Formed a coalition of PHRs and trade unions to advocate for the creation of apprenticeship programs and implementation of Section 3 federal law. Member of Negotiating Committee.
- Supervision: Organizing and Vista staff, YouthStay Coordinator and members.
- Administrative: Responsible for reporting and some fundraising.

Office of New York City Councilwoman Margarita Lopez, New York, NY 1998 - 2000

Office Manager/Councilmember's Aide

- Assisted the Councilmember in legislative matters, policy issues and constituent services in Council District 2 that includes the communities of the Lower East Side, Gramercy Park and Kips Bay,

DAMARIS G. REYES

(continued)

- Liaison to Community Boards 2 & 3 of Manhattan,
- Attended events and meetings with or representing the Councilwoman,
- Oversaw day-to-day office operation,
- Assisted Chief of Staff in supervising staff members.
- Prepared press releases, community board reports, fliers, office forms and correspondence.
- Organized community events, meetings, forums, press conferences and trips.
- Special Projects: Organized campaign to save public housing which developed into the creation of PHROLES. Assisted in organizing the Youth Congress, Census Job testing and the Save CHARAS Committee.

Page-Me-Now, New York, NY

1993 - 1998

Manager

Telecommunications company specializing in customized voicemail and messaging service. Restructured business and organized all areas of business. Sales, profits, and member subscriptions were increased by 400% and annual expenses were decreased by 15%.

PROFESSIONAL/COMMUNITY AFFILIATIONS

- Community Board #3, Manhattan, Public Member, Land Use, Zoning, Public & Private Housing Committee, 2006 - present
- Pratt Center for Community Development, Brooklyn, NY. Advisory Board, 2004 – present
- Association for Neighborhood Housing and Development, New York NY. Board of Directors, 2006- present
- Manhattan Legal Services, NY, NY. Board of Directors, 2007- present
- NY Jobs with Justice, NY, NY. Board of Directors/Executive Committee 2003 - 2008
- North Star Fund, NY, NY. Community Funding Board, 2005-2006
- Grand Street Settlement Early Childhood Center, NY, NY. Policy Council, 1997-2000; 2002-05
- Little Missionaries Day Nursery, NY, NY. Board of Directors, 2002
- LESVCA, INC., NY, NY. Board of Directors, 1997-2000
- Coalition to Save Public Housing and Section 8, NY, NY. Member, 1996-1998

AWARDS

- Jane Jacobs Award (Rockefeller Foundation, Municipal Art Society), 2009
- Visionary Award (Urban Agenda), 2008
- Helen La Hunt Kelly Neighborhood Leadership Award (New York Women's Foundation), 2006

OTHER

Fluent in Spanish, (verbal / written)

ELIZABETH H. BERGER

Elizabeth H. Berger joined the Alliance for Downtown New York as President in November 2007. For almost two decades previous, Ms. Berger advised cultural, educational and other not-for-profits as well as public and private companies on engaging and managing government and, in 2004, received a New York Dance and Performance "Bessie" Award citation for government arts advocacy.

Ms. Berger has more than thirty years of experience with state, federal and local government. An innovator in the field, she established non-legal government relations practices at the Law Offices of Claudia Wagner; LeBoeuf, Lamb Greene & MacRae; and Lord Day & Lord Barrett Smith. She created the Department of Government and External Affairs at Lincoln Center for the Performing Arts and was a member of the Koch Administration from 1982 through 1989, including 5 years as Assistant Mayoral Representative to the New York City Council.

A graduate of Yale College, where she pioneered a major in urban studies, Ms. Berger was a Coro Foundation Leadership New York Fellow, a New York City Urban Fellow, and a Lyndon Baines Johnson Congressional Intern. She is an active board director of several New York City non-profit cultural and civic groups, including the Municipal Art Society, The Battery Conservancy, Second Stage Theater, the New York Building Congress and the Film Forum, and a mayoral appointee to the Governors Island Education and Preservation Corporation who has also served on Manhattan Community Boards 1 and 5, the Lower Manhattan Development Corporation Resident Advisory Council and as President of the Danspace Project at St. Marks Church. She is a co-author of "Everything That Lives, Eats", an art photography book published by Aperture (US) and Knesebeck (Germany) in 1996.

Ms. Berger is married to the writer Frederick Kaufman, Professor of English at the City University of New York. They live in the Financial District with their two school-age children.

NICOLE LARUSSO

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EXPERIENCE

Senior Vice President for Planning and Economic Development, *Alliance for Downtown New York* **June 2006 – Present**

Develop and implement economic development initiatives, including retail attraction, storefront improvement, business technical assistance, and free public Wi-Fi programs. Serve as primary liaison with government agencies on planning and economic development initiatives. Advise president and board of directors on public policy issues. Oversee Alliance research efforts, including tracking office, residential, retail, and hotel market activity and employment, population, demographic, and other trends. Collaborate with Alliance Marketing and Communications Department to develop and implement public relation strategy. Cultivate relationships with real estate professionals, including property owners, investors, tenants, and brokers. Responsible for hiring and management of a staff of 5. Manage department budget and contracts. Oversee development of RFPs and selection and work of outside consultants.

Director, *CBRE Consulting / Sedway Group* **September 2005 – June 2006**

Served as day-to-day project manager on economic impact, market and financial feasibility, portfolio management and strategic real estate planning engagements. Prepared project proposals, formulated and oversaw project budgets, managed client relationships and directed junior and administrative staff.

Senior Analyst, *Ernst & Young LP, Real Estate Advisory Services* **January 2005 – August 2005**

Worked with national and international corporate clients on site selection, portfolio strategy and operations analysis, investment analysis, and market and feasibility studies. Supported partners and senior managers in engagement planning and management, client management, and contract preparation. Primary tasks included day-to-day management of client relationships, data collection and analysis, strategic real estate planning, and financial and economic modeling. Managed market study of large-scale urban retail development for major national developer and institutional investor.

Senior Consultant, *Appleseed* **June 2001 – December 2004**

Worked with clients including the New York City Economic Development Corporation, the Port Authority of New York and New Jersey, the Lower Manhattan Development Corporation, Columbia University, the Fashion Center Business Improvement District, the Yonkers Industrial Development Agency, and Save the Harbor/Save the Bay (Boston). Assignments included assisting in development of job creation and business attraction/retention strategy; assessing site development potential (highest and best use analysis); preparing urban renewal, redevelopment and master plans; conducting market, economic and demographic analyses; analyzing zoning regulations; advising clients of public financial incentives; and assessing economic impact of proposed developments projects.

Assistant Director, *Group of 35* **July 2000 – June 2001**

Formed by U.S. Senator Charles Schumer in 2000, the Group of 35 brought together civic and business leaders to address the dearth of new office development in New York City.

Served as the chief researcher, policy advisor and writer for the Task Force. Produced a 100-page market study and action plan entitled "Preparing for the Future: a Commercial Development Strategy for New York City" that addresses short- and long-term office supply and demand trends; real estate and business finance; commercial development opportunities throughout New York; zoning and land use policies; and transportation, energy and telecommunications infrastructure capacity issues.

Senior Research Associate, *New York City Partnership and Chamber of Commerce*

February – July 2000

Coordinated research efforts for Senator Schumer's Group of 35 and served as the Partnership's representative at task force meetings.

Development Associate, *Newark Economic Development Corporation*

February 1999 – January 2000

Assisted in pre-development work on proposed professional sports complex, providing assistance through analysis of leases, financial agreements, and development plans for similar development projects in other cities.

Senior Research Associate, *Standard & Poor's – Public Finance Bond Ratings*

December 1996 – September 1998

Conducted financial condition analysis on municipalities, utilities and school districts. Evaluated the impact of local, regional and national economic conditions on bond issuers' ability to meet debt obligations.

EDUCATION

New York University, School and Continuing and Professional Studies / Real Estate Institute

Completed courses in Financial Analysis for Real Estate Investment, Real Estate Market Analysis, User Decision Analysis, and Understanding the Development Process

New York University, Robert F. Wagner Graduate School of Public Service

Master's of Public Administration, May 2000

Dual Finance and Policy Specialization

Coursework in Real Estate Finance, Housing and Community Development, Urban Economics, and Public Finance

The University of Michigan, College of Literature, Science and the Arts

Bachelor's of Arts in Economics, August 1996

Member of Phi Beta Kappa National Honor Society

Elizabeth L. Hewitt, LEED AP

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EDUCATION

New York University, Robert F. Wagner Graduate School of Public Service, New York, NY.

Master of Urban Planning (MUP), May 2007; Public Service Scholarship Recipient, 2006-2007.

Specialization: International Urban Planning / Economic & Community Development

- Staff Writer, The Wagner Planner, Journal of the Urban Planning Student Association.
- Volunteer editor for ESL students, Wagner SPaCE (Student Proofreading and Cultural Exchange), 2005.

State University Of New York, FIT, New York, NY.

Bachelor of Fine Arts (BFA), Interior Design, May 2002; Magna Cum Laude, 3.7 cumulative GPA, Presidential Scholar.

- Recipient, SunBeam/Oster Scholarship for Academic Excellence, 2001.
- Relevant coursework: Historic Preservation, Zoning and Building Codes, Sustainable Design, AutoCAD.
- Participant, United Nations Conference for Caring Communities, New York, NY, 02/01.

URBAN PLANNING/ECONOMIC DEVELOPMENT WORK EXPERIENCE

Alliance For Downtown New York, New York, NY. 09/06-Present

Director of Business Assistance, Planning & Economic Development Department, 01/08-Present

- Develop proposals for new green building incentives and programs, and modifications to existing commercial leasing incentives for the organization's Economic Revitalization Committee (ERC), launched in March 2009. Assist with implementation of ERC initiatives.
- Manage 'Going Green Downtown' sustainability campaign. Research city and state policy and legislative issues, research & write web content, manage relationships in green industry, and serve as point-person for Lower Manhattan sustainability issues.
- Manage business attraction and retention efforts. Plan and implement small business networking events, give presentations to visitors and constituents, and serve as departmental point-person for outreach, space-finding assistance, and small business support.
- Administer technical assistance to business owners and real estate brokers regarding City and State financial incentives. Expert knowledge of tax abatements & programs in Lower Manhattan.

Research Analyst, Planning & Economic Development Department, 01/07-12/07

- Compiled data for quarterly research including leasing activity, vacancy and rental rates, residential & hotel development, employment growth. Wrote comprehensive reports and developed expertise in data analysis and understanding demographic trends.
- Created and edited maps of the district illustrating population, employment and other data.
- Managed graphics for department, using Illustrator, Photoshop and InDesign to create and edit research documents.

Graduate Intern, Planning & Economic Development Department, 09/06-12/06

New York University & The World Bank, New York, NY/Washington, D.C. 09/06-05/07

Project Associate, NYU Advanced Project in Int'l Urban Planning & Public Finance (Wagner Capstone/Master's Thesis).

- Served on a 4-person team of NYU Wagner graduate students to develop hypotheses to explain disparities in living conditions found by the World Bank in two slum settlements in Nairobi, Kenya and Dakar, Senegal.
- Researched historic, colonial, cultural, political and social conditions in each city; completed comprehensive literature review of slums, land tenure, and housing politics in developing countries and presented findings to World Bank representative.

TEACHING EXPERIENCE

AmeriCorps, Center For Urban Education (CUE), Upward Bound, New York, NY. 8/04-8/05.

One year of service in domestic Peace Corps working with inner-city Brooklyn youth through Pace University's CUE nonprofit.

- Developed syllabus for Upward Bound (UB) design and journalism classes; taught and managed both classes weekly.
- Managed a case-load of high school seniors and juniors; edited college application essays, developed literacy and grammar skills.
- Sat on UB Admissions Committee; reviewed applications, interviewed applicants, assisted in final admission decisions.

GRADUATE INTERNSHIPS

New York City Economic Development Corporation, New York, NY. 5/06-9/06.

Special Projects Department, 125th Street River to River Study, Harlem rezoning and redevelopment project.

- Researched Business Improvement District assessment methods and formulated recommendations for potential residential assessments.
- Researched best practices of signage and wayfinding in other cities; prepared recommendations and cost estimates for 125th Street.

New York Housing Conference (NYHC), New York, NY. 6/05-3/06.

- Worked extensively with prominent board of housing advocacy nonprofit, including architects, investors, and housing developers.
 - Prepared advocacy letters to key legislative officials, illustrating keen understanding of affordable housing issues and NYHC mission.
 - Aided in research and planning of annual luncheon honoring women in housing development, which attracted over 1,300 attendees.
-

ADDITIONAL WORK/VOLUNTEER EXPERIENCE

Repertoire Inc., New York, NY. 8/03-8/04, *Sales Associate.*

- Utilized design and architectural expertise to assist clients with floor plan layouts and custom orders.
- Coordinated weekly visits to architecture firms to give sales presentations, demonstrating strong leadership and presentation skills.
- Displayed exemplary written and verbal skills through communication with high-end clientele and overseas vendors.

Greenwich Village Society For Historic Preservation (GVSHP), New York, NY. 1/03-5/04, *Volunteer Researcher.*

- Performed site surveys on various buildings, identifying and documenting alterations and architectural elements.
- Researched alterations and buildings at the NYC Municipal Archives and prepared written statements.
- Trained new interns, assisted in fundraising events and awards ceremonies, coordinated mailings, etc.

Kenneth Brian Walker Interior Design, New York, NY. 5/00-5/02, *Intern & Assistant Designer.*

- Saw high-end residential design projects through from initial conceptual phases to construction and completion.
- Created both hand-drafted and computer generated plans, renderings and construction drawings.
- Visited job sites during construction to represent firm; interacted with contractors, vendors, clients and architects.

PUBLICATIONS

McGraw-Hill's New York Construction Magazine

Feature Articles

- Hewitt, E. & Barrat, W. (2008, November). The Next Green Explosion? Retrofitting May Be The Most Sustainable Building Practice of All. *New York Construction*, 49-50.
- Hewitt, E. (2008, January). On the Edge: Williamsburg Waterfront gets an Edgy New Look. *New York Construction*, 47-48.

Selected Titles – Monthly Industry News Coverage (additional titles available upon request)

- Hewitt, E. (2008, December). Best of 2008 Awards: Bank of America Tower (Best Green Project). *New York Construction*, 51-53.
- Hewitt, E. (2008, April). Revitalization Program Planned for Newark. *New York Construction*, 116.
- Hewitt, E. (2008, March). Push-Pull on Brownfields. *New York Construction*, 110.
- Hewitt, E. (2008, March). Sustainability Meets Responsibility. *New York Construction*, 15.
- Hewitt, E. (2007, December). Best of 2007 Awards: Staten Island Zoo Reptile Wing. *New York Construction*, 41.
- Hewitt, E. (2007, December). New View for Bronx. *New York Construction*, 15-16.
- Hewitt, E. (2007, November). Waterfront Access at New Harlem Park. *New York Construction*, 9.

The Wagner Review (*academic journal of the Robert F. Wagner Graduate School of Public Service*)

- Hewitt, E. (2007, May). Solar Panels: A Social & Environmental Sustainability Tool in Nairobi, Kenya. *The Wagner Review*, v.14, 69-75.

FREELANCE & INDEPENDENT WORK

Urban Mosaic, *Independent line of notecards, 06/08 – Present, Founder & Owner*

OffManhattan, *Eco-focused travel webzine, Freelance Contributor*

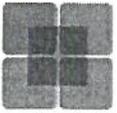
- "Best Bowling Alley In Brooklyn." February 2009
- "Mega Savings: Hitch a Free Ride." November 2008
- "Bolt for the Bus." August 2008
- "Weekend Escape: More Than Meets the Eye in New Haven." May 2008
- "Welcome to the Greenbelt: Brooklyn's Bellweather of Change." April 2008

COMPUTER SKILLS

- **Expert:** Mac and PC Operating Systems, Microsoft Word, Excel, Powerpoint, Access, Outlook; Adobe Illustrator, Powerpoint, InDesign, Acrobat Pro, iLife Suite.
- **Strong:** The Raiser's Edge; CoStar.
- **Basic:** AutoCAD, SPSS, ArcGIS 9.

ADDITIONAL QUALIFICATIONS

- **Professional Certifications:** Leadership in Energy & Environmental Design (LEED) Accredited Professional, May 2008.
 - **Memberships:** United States Green Building Council (USGBC), Urban Land Institute (ULI).
 - **Dance:** NYC and NJ, teaching and competitive experience, 1983-present.
 - **Other Interests & Skills:** Yoga, international travel, photography, basic conversational Spanish, basic web design.
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WENDY FLEISCHER

REDACTED
EXEMPTION 6

Experience:

Pratt Center for Community Development, New York, NY, September 2007 - present
Director, Sustainability Services; Coordinator, New York State Energy and Research Development Authority Energy Smart Communities Program for Brooklyn and Queens

Develop programs and projects to engage communities in energy efficiency and environmental sustainability.

- ◇ Developed, launched and coordinate neighborhood retrofit initiatives being piloted in Bedford Stuyvesant and Cypress Hills. These initiatives engage communities in energy conservation and environmental improvements employ disadvantaged residents in green jobs and document results.
- ◇ Created, launched and maintain Energy Matters, a web resource for NYC building owners seeking to reduce energy use in their buildings.
- ◇ Organized and led well-attended, annual workshop series for nonprofit building managers and widely attended citywide forum, Political Climate Change.
- ◇ Presented and moderated numerous panels including the NYC Department of Housing, Preservation and Development *Green and Affordable Housing* conference, the statewide Supportive Housing Network conference, classes for the Association for Neighborhood and Housing Development, Urban Homesteading Assistance Board and others.
- ◇ Engage in public policy forums related to energy conservation and green jobs.
- ◇ Manage contract with the New York State Energy and Research Development Authority.

Consultant, New York, NY, January 1998 – September 2007

Program developer and writer for foundations, intermediaries and nonprofits. Projects included:

- ◇ Co-developed program for Pratt Institute to integrate sustainability into its campus and curriculum; raised \$550,000 from the US Department of Education and \$100,000 from the Kresge Foundation to support the program.
- ◇ Developed program concept and raised funds for the Initiative for Neighborhood and Citywide Organizing for the Association for Neighborhood and Housing Development.
- ◇ Facilitated sessions for *One City One Future*, a collaboration of civic leaders, community development corporations, labor unions, and environmentalists which led to the creation of an alternative blueprint for NYC's economic development.
- ◇ Wrote curriculum on Community Benefits Agreements for Lincoln Institute of Land Policy.
- ◇ Assessed nonprofit capacity to complete real estate development projects in a changed market for Association for Neighborhood and Housing Development.
- ◇ Developed a model for increasing neighborhood employment and income for the Annie E. Casey Foundation;
- ◇ Researched and organized forum on health and sports for the Robert Wood Johnson Foundation.
- ◇ Provided technical assistance to the Jobs Plus Initiative for the Rockefeller Foundation.
- ◇ Wrote reports, policy briefs, evaluations and program guides for numerous clients, including, the Annie E. Casey Foundation, the Corporation for Supportive Housing, The Rockefeller Foundation, Fannie Mae Foundation, Pratt Center for Community Development, NYC Employment and Training Association, Association for Neighborhood Development.

Fleischer, continued

Corporation for Supportive Housing, New York, NY,
Program Director, Employment Initiatives December 1994- January 1998
Program Officer, December 1992-December 1994

Researched, created and directed successful \$5 million, three-year demonstration program to raise the rate of employment among the formerly homeless tenants of supportive housing in New York City, Chicago and the San Francisco Bay Area.

- ◇ Provided support to 20 organizations to implement multi-faceted employment strategy;
- ◇ Financed new and existing business ventures;
- ◇ Initiated and oversaw execution of partnerships with city, state and federal government agencies;
- ◇ Forged CSH/Marriott partnership creating a link to nationally recognized corporate training program;
- ◇ Managed independent evaluation team covering ethnographic, quantitative and cost-benefit data;
- ◇ Raised and oversaw multi-million dollar grants from The Rockefeller Foundation; The US Department of Education;
- ◇ Managed project staff;
- ◇ As Program officer, managed demonstration program with the New York State Office of Mental Health to develop a nationally used architectural design manual.

New York State Urban Development Corporation, New York, NY
Project Manager, November 1991 - December 1992

Managed evaluation of state-wide Regional Revolving Loan Trust Fund; Evaluated funding requests to the Regional Economic Development Partnership Program.

Fifth Avenue Committee, Inc., Brooklyn, NY
Executive Director, November 1985 - August 1989

Directed non-profit housing and community development corporation: Turned agency around by completing troubled real estate development projects, rebuilding board of directors, revising management systems, securing new funding, relocating organization to neighborhood center.

Neighborhood Initiatives Development Corporation, Bronx, NY
Director for Community Service, April 1983 - July 1985

Created housing and community building programs to revitalize Bronx neighborhood.

Publications (partial list):

- *Energy Matters website content*, including an energy efficiency calculator; financing resources for multifamily buildings and one- to four-family homes; and other information for NYC building owners.
- *Affordable Housing at a Crossroads: Not-for-Profit Housing Production in the new Marketplace* Association for Neighborhood and Housing Development, Inc., June 2004
- *Providing the Missing Link: A Model for a Neighborhood-Focused Employment Program* Annie E. Casey Foundation, March 2002
- *Extending Ladders: Findings from the Annie E. Casey Foundation's Jobs Initiative* Annie E. Casey Foundation, September 2001
- *Keeping the Door Open: A Guide for Employment Programs Serving People with Drug Problems*, Corporation for Supportive Housing, January 2001

Fleischer, continued

Education & Awards:

Revson Fellowship for the Future of the City of New York, September '97 - May 1998
Columbia University

University of Pennsylvania, May 1991
Master of City and Regional Planning

- ◇ City Planning Award: outstanding graduate.
- ◇ William C. Wheaton Award: outstanding first year student.
- ◇ Departmental Scholarship.

Pratt Center, Development Training Institute, October 1987
Certificate of Community Economic Development

State University of New York at Binghamton, May 1982
Bachelor of Arts in Sociology
La Sorbonne, University of Paris, France, Spring 1980

Fifth Avenue Committee, Inc. Community Builder Award, October 1998

References: Available Upon Request.

MICHAEL BOGDANFFY-KRIEGH
ARCHITECT
LEED AP

I have been practicing architecture for 30 years, both as principal of my own firm and as a project architect or manager at a number of architectural and interior design firms. I have experience with a diverse range of building and project types including custom single family housing, multi-family housing (both affordable and market rate), commercial, religious, community and municipal facilities. My experience includes working with community based groups and non-profits to help them refine their visions and translate them into a built environment.

Sustainability has become a core value of my work and is incorporated in both my design work and the structure of my production system. I am a pioneer in the virtual office approach where team members are geographically dispersed but collaborate on projects large and small utilizing web based collaboration and communication tools, reducing consumption of fuel and the need for office space construction and maintenance.

My clients value my ability to listen and understand what they want and to translate that into a built environment. They also value my openness to new solutions and technologies and the fact that I am capable of working at a variety of levels from the very practical and down to earth to the uniquely creative and literally out of this world.

PROFESSIONAL EXPERIENCE

2008 – Lead Architect, Pratt Center for Community Development
1988 to Present – Private Practice
1986-1988 – Lanescape Interior Design, NY, NY - Corporate Interiors
1983-1986 – Michael Kalil Studio, NY, NY – Interiors, NASA Space Station Design
1981-1983 – Gruzen Partnership, Architects, NY, NY – High Rise Apartment Buildings, Corrections Facilities, Justice Facilities
1978-1981 – McMinn, Norfleet, Wicker Architects, Greensboro, NC – Postal Facilities
1977-1978 – Thomas P. Heritage Architect, Greensboro, NC – Housing, Commercial

SELECTED PROJECT EXPERIENCE

Commercial Project Experience

The Hunger Project – New York, NY – 15,000 S.F. office renovation - 2007
231 Norman Ave. - Brooklyn, NY - 60,000 S.F. commercial loft renovation – 2005-07
Prudential Securities - New York, NY – w/ E.F. Weller Associates, 800,000 S.F. office renovation - 1995
New York Stock Exchange - New York, NY - Stock Watch Room – 1990
Westside Carrier Station – Greensboro, NC, Postal Facility - 1980

Institutional Project Experience

Henry Ford Museum - Dearborn MI – Museum reorganization master plan – 1991
Enfield Minimum Security Prison – Enfield CT – 1983
Woodbourne Maximum Security Prison – Woodbourne NY - 1982

Community Facility Project Experience

St. Jerome's Community Center - Bronx, NY – 6,000 S.F. – 2005-07

Multi-Family Residential Project Experience

180 Broadway – New York, NY – 16 story apartment building – 2006-07
857 Hart Street – Brooklyn, NY – 3 story, 5 family gut renovation – 2005-07
68 Devoe Street – Brooklyn, NY – 4 story, 6 family new construction – 2007
Nehemiah II Housing – Bronx, NY – 240 affordable homes – 1999-2004
137 East 28th Street Corp. - New York, NY – restorative work - 2002

Dag Hammerskjold Tower - New York, NY – High-rise - 1983

Single Family Residence Project Experience

Dickson Residence – New York, NY – Remodel – 2006-07
Pillsbury Residence - New York, NY – Remodel – 1995
Bronfman Residence - New York, NY – Remodel – 1994
Schloss Residence – Cornwall CT – New Home – 1993
Reichman Residence – Toronto Canada – New Home – 1992
Kramer Residence - New York, NY – Remodel – 1992.
Markowitz Residence - South Hampton, NY – New Home – 1991

EDUCATION, LICENSING, TEACHING & MEMBERSHIP

B.S. Architecture, University of Virginia
Registered Architect – New York, Connecticut
LEED AP
Community Board 1, Brooklyn NY – Land Use Chair – 2004-2006
New York Society for Ethical Culture – Board President – 2001-2007
Ethical Culture Fieldston School – Board Member, Executive Committee Member,
Head of School Search Committee – 2002-Present
Westiders Together (WEST) – New York NY – Founding member IAF community
empowerment organization. 1995-1998
Live/Work Coalition – Founding member of community organization seeking new
loft laws to protect loft tenants. 2000-2003
The Dalton School Inc. - New York NY – High School, Middle School, creation and
implementation of architecturally oriented courses.
The Cooper Hewitt Museum - New York, NY – Design workshop for middle school
children.
St. Augustine's Parish – New York, NY – Zoning workshop for congregation
members.

PEER REVIEWED PAPERS

Kalil Studio: Proportion and Meaning as Key Components of Space Station
Design, Michael Bogdanffy-Kriegh, Jean Gardner, Co-Authors. Presented at The
International Space Congress, Houston TX, 2002.
Growth, Form and Proportion in Nature: Lessons for Human Habitation in Off
Planet Environments, Michael Bogdanffy-Kriegh, Julie Kriegh, Co-Authors.
Presented at the yearly meeting of the AIAA, Vancouver BC, 2003

PROFICIENCIES

Datacad, Excel, Sketchup, Photoshop, Adobe Illustrator, Adobe InDesign, Word,
Power point.

CONTACT & FURTHER INFORMATION

Address

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Website

<http://mbkarchitect.com>

REFERENCES

Dr. Lee Stuart – 212.251.9127, 914.403.7992
Familiar with my work on Nehemiah Housing, St. Jerome's Community Center
and St. Augustine's
David Bergman, Architect – 212.475.3106
Generally familiar with my work. Assisted me with the St. Augustine's zoning
presentation.
Damu Radeshwahr, Associate Partner, Polshek Partnership Architects –
212.807.7171
Has known me professionally and personally for a long time.

Adam V. Friedman

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More than 25 years experience in economic development with particular emphasis on manufacturing, creating sector-based programs and promoting sustainable business practices.

DIRECTOR

June 2009

The Pratt Center for Community Development

to present

Directs strategic planning, program development, fundraising, operations, financial management and communications of the Pratt Center, a unique organization providing architectural and energy efficiency services, land use planning, research and advocacy to strengthen New York City's low income communities.

EXECUTIVE DIRECTOR

January 1997 to

New York Industrial Retention Network

May 2009

Founder and chief executive officer of not-for-profit corporation dedicated to strengthening New York City's manufacturing sector and promoting environmentally sustainable development. Responsible for program development and implementation, fundraising, media and government relations, financial management, supervision of senior staff and advising the corporation's Board of Directors. Major accomplishments include:

- **Mobilized citywide network** of economic development and environment organizations, labor unions, banks and business advisors to identify and help at-risk companies and to advocate for greater public support. Since its inception, NYIRN has provided assistance to over 2,200 companies employing 98,000 people and contributed to virtually every policy and programmatic initiative in the industrial sector;
- **Created mission-driven organization** with talented and motivated staff that consistently produces high quality work, is respected for its responsible policy and advocacy and is positioned as the "go to" organization in its field;
- **Launched cutting edge Green Manufacturing Initiative** to increase local sourcing of environmentally responsible products, expand businesses and create jobs. Directed **Building Green (2005)** and **Manufacturing Green (2006)**, studies which examined how increased construction of energy efficient, environmentally designed buildings is creating demand for green building products and the capacity of local manufacturers to compete in these emerging markets. Developed a series of programs to capitalize on these opportunities by linking architects and developers with local manufacturers;
- **Implemented RenewableNY** to help industrial companies cut energy costs through clean energy systems using solar cells, conservation and cogeneration. RNY has completed 22 projects reducing demand by more than 2 Mw and helping stabilize 1,400 jobs;
- **Directed Zoning For Jobs** campaign to raise awareness of the economic impact of the blue-collar sector and to create new zoning and other land use tools to nurture new businesses. The Campaign resulted in commitments of \$24 million to support various industrial retention efforts, legislation to protect industrial space, creation of a new Mayoral Office to assist manufacturing businesses and adoption of a new industrial policy by the City;
- **Generated significant earned income** from consultant projects capitalizing on NYIRN's unique expertise and extensive network; and
- **Raised approximately \$11 million** in foundation and government funding.

DEPUTY DIRECTOR FOR DEVELOPMENT

1994 to 1996

DIRECTOR OF ECONOMIC DEVELOPMENT

1990 to 1994

Office of the Manhattan Borough President

Responsible for development and implementation of policies and programs in economic development and land use. Developed relationships with numerous constituencies; represented the Borough President on various boards; communicated positions to the general public; and supervised professional staff. Illustrative projects include: