



U.S. Department of Energy

OAK RIDGE NATIONAL LABORATORY

CHP Subcontractors Coordination Review Meeting



April 14, 2005
Energetics, Inc.
901 D. Street, SW
Suite 100
Washington, DC

Name of Contract and Subcontractors

Project Title: CHP Technical Materials for
Target National Accounts Market Sector

*Contract: Targeted CHP Outreach in
Selected Sectors of the Commercial Market*

*Contractor: Energy Resource Center –
University of Illinois at Chicago*



Description of Task(s)

- To develop focused outreach material and programs for three selected segments of the commercial buildings market.
- Target market segments for this effort are:
 - Smaller Hospitals and Clinics
 - Educational Buildings K-12
 - Data Centers/Server Farms/Telecom Switching Centers

Description of Task(s)

- Task 1: Perform Study and Prepare Report
- Task 2: Develop Workshop Material for Conference Sessions with Other CHP Centers

Description of Task(s)

- Workshop Material: 3 PowerPoints - By Segment Covering
 - Segment Description
 - Description of the Market
 - Estimates of Demographics and Power Loads
 - The Competition
 - Conventional Equipment Currently Used in the Market (Heating, Cooling)
 - Decision Makers and Their Roles
 - Who Decides on Equipment and Where Do They Get Their Information
 - Promoting CHP
 - Specific CHP Message that Will Most Influence Each Sector
 - Who and Where are the Sector Customers Concentrated
 - Plan to Reach Out Thru Sector Organizations

Description of Progress Against Task(s)

- **T**ask 1: Perform Study and Prepare Report
 - Report Completed and Submitted in Early 2004
- Task 2: Develop Workshop Material for Conference Sessions with Other CHP Centers
 - Material Completed – Will be Submitted by End April 2004

FY03 Deliverables and Availability

- Completed Report Reviewed by ORNL and Submitted in PDF Format – Early 2004
 - Not Aware of Any Web Publication to Date
- Completed Presentations for CHP Centers to Be Submitted by End of Month to ORNL
 - Example Available Today
 - Planned Presentation at CHP Center Conference I the Neat Term

Coordination with Stakeholder Groups and Other Project Teams

- Workshop Materials for CHP Centers
 - Presentation and Electronic Publication Planned

FY04-05 Timeline



- Future Work Includes the Presentations and Publication by Website

Questions?

