

Energy Innovations in America's Housing

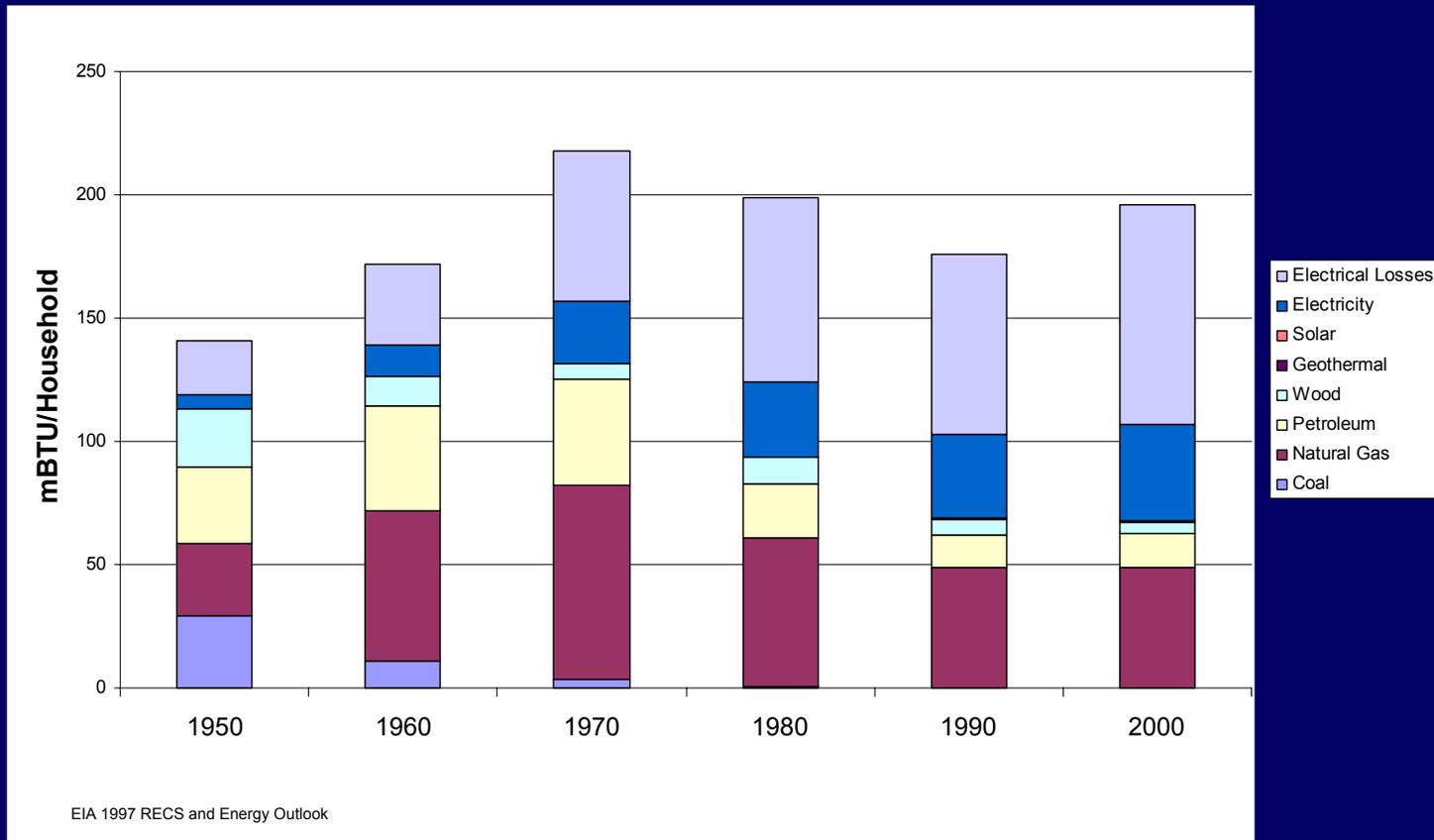
US DOE Building Technology
Program



Dr. Ren Anderson
NREL



US residential energy use appears to be increasing for the first time since 1970



What is Building America?

Building America is a residential systems research test bed sponsored* by the US Department of Energy

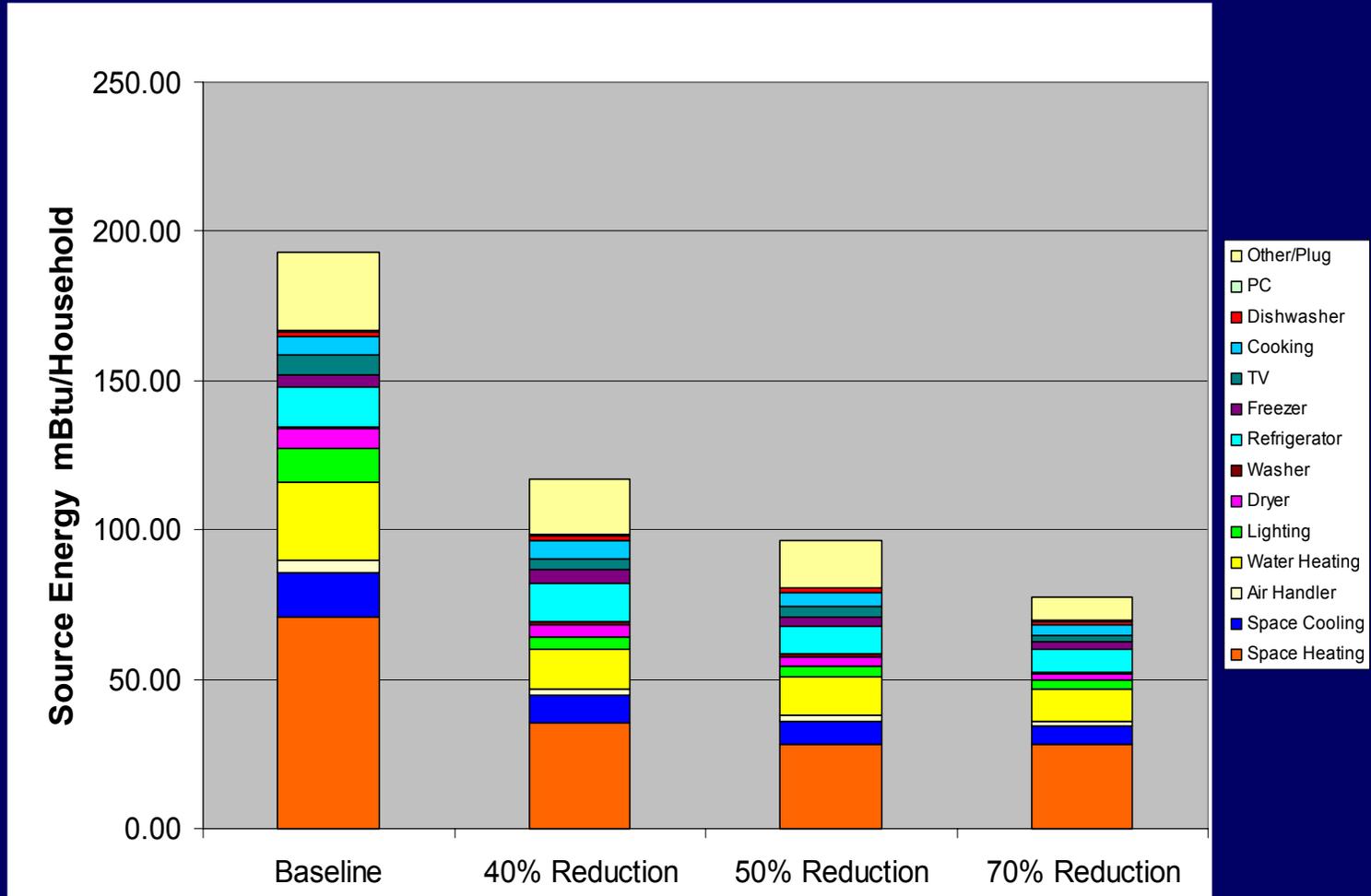
* All building construction and material costs are provided by industry partners

Building America R&D Goals

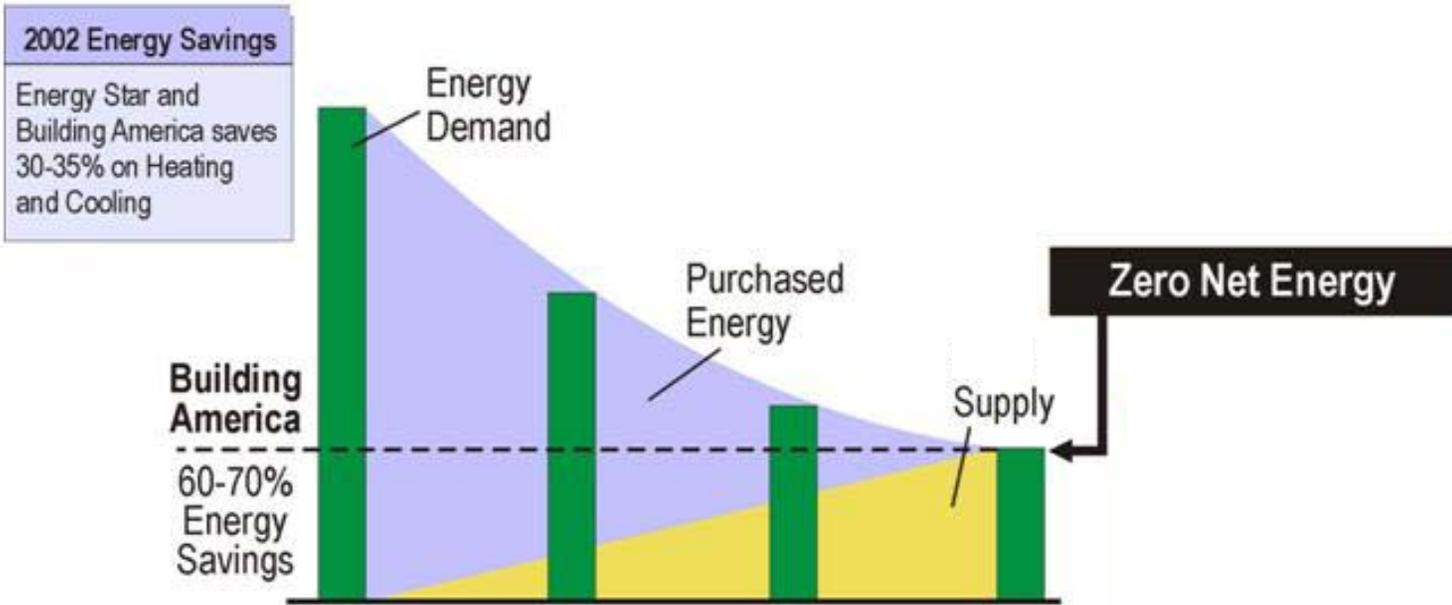
- **Support** upstream system engineering research required to achieve 40%-70% energy savings using production building techniques
- **Integrate** onsite electric power and heat recovery systems
- **Transfer** energy system innovations to community-scale developments



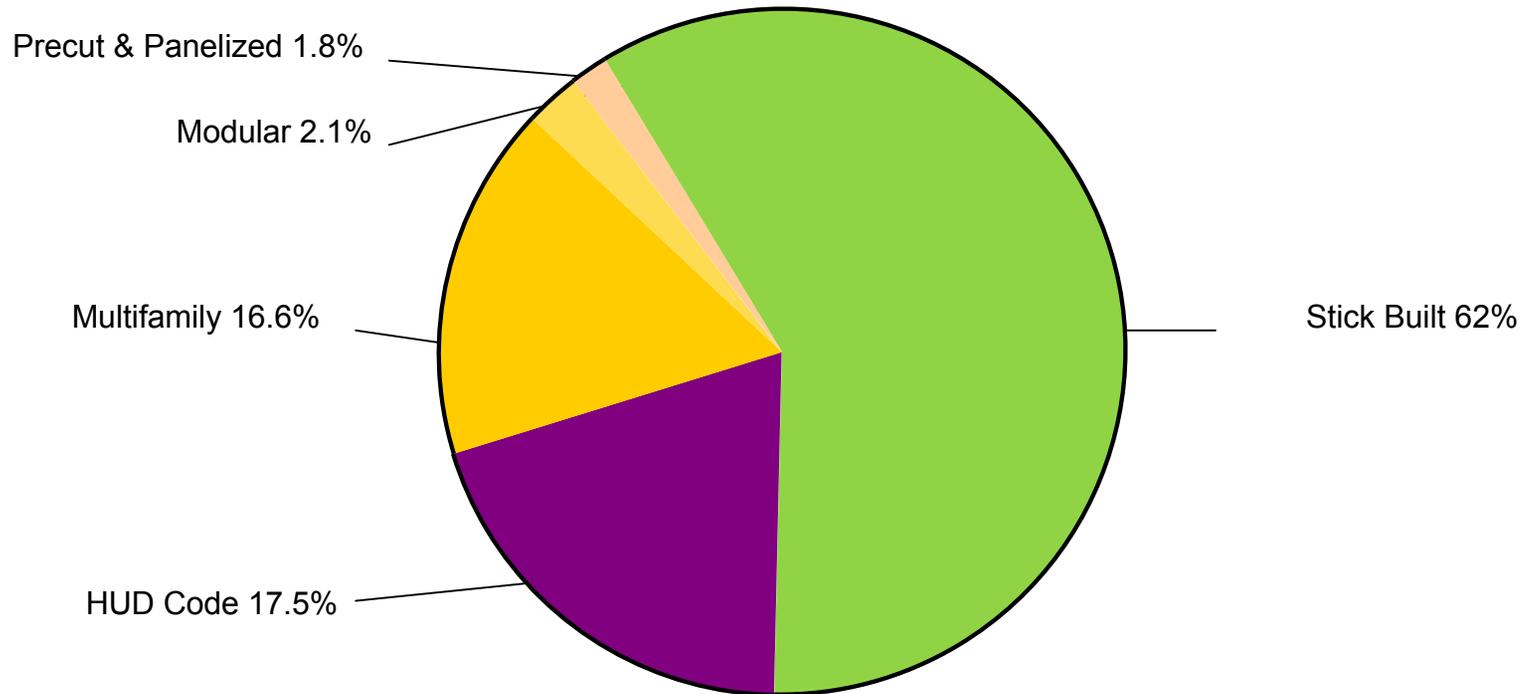
Building America Energy Efficiency Targets



Building America Onsite Energy Supply Target



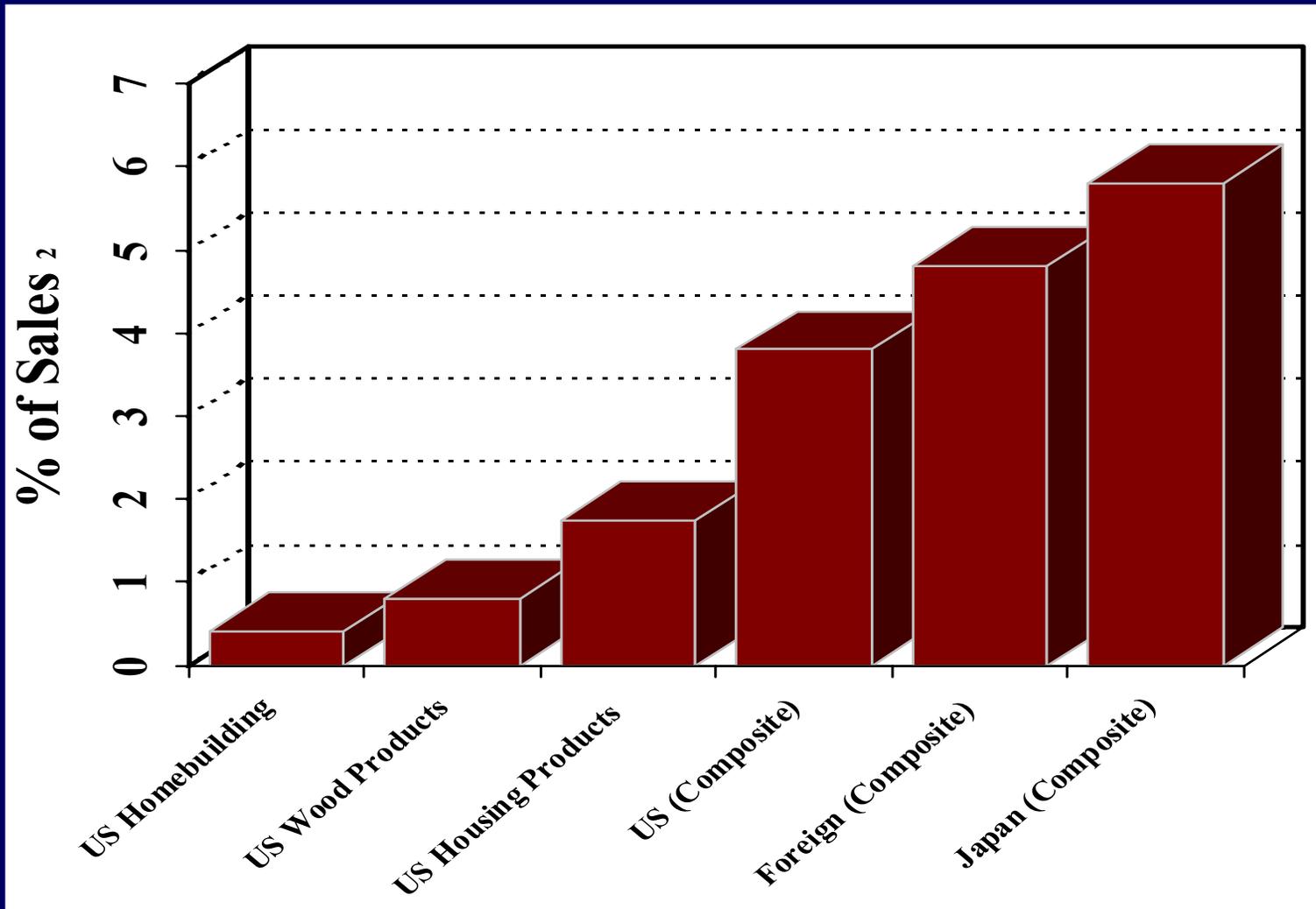
The bad news: The US homebuilding industry includes a large number of contractors and suppliers



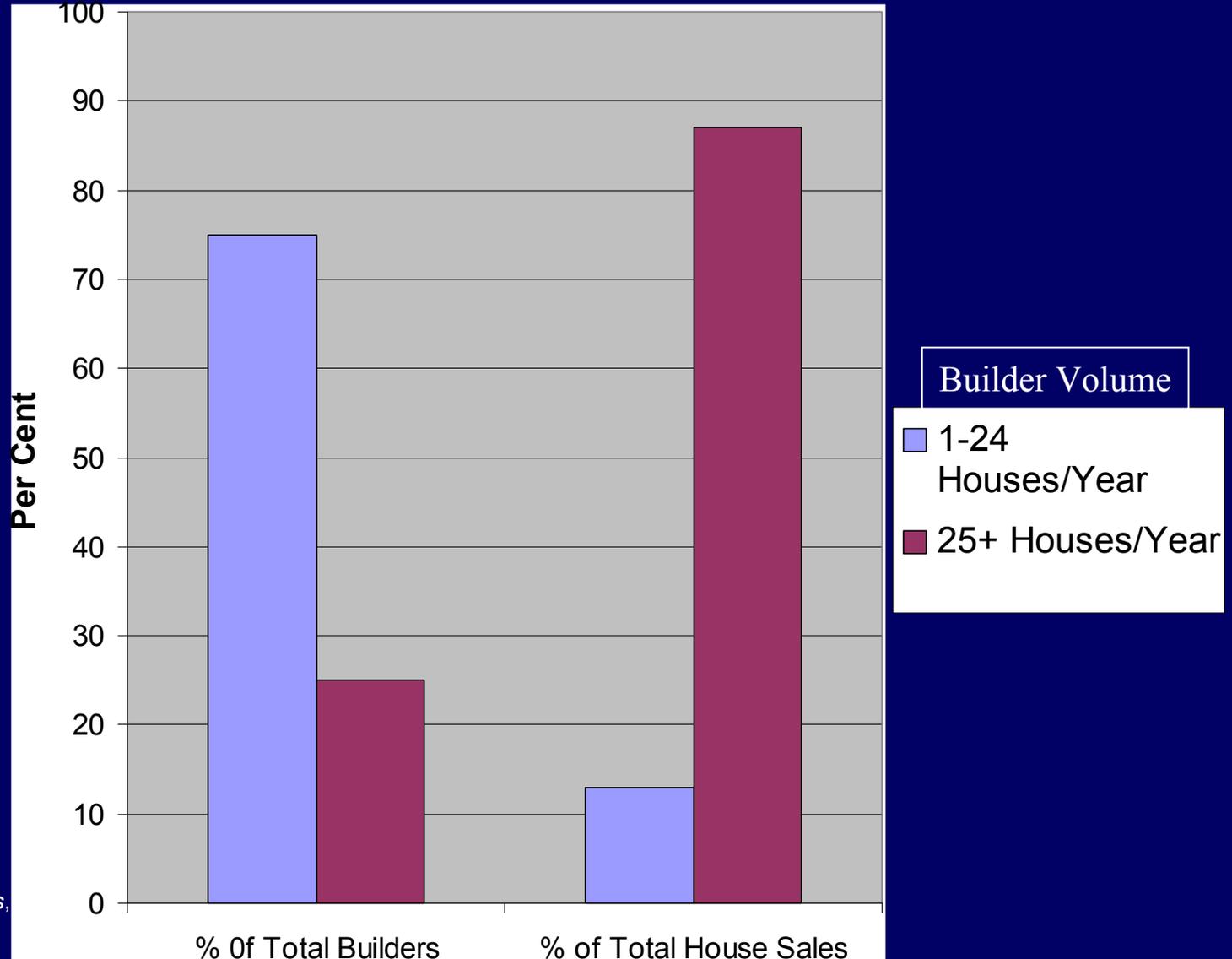
Total Number of New Houses = 1,984,000

Sources: <http://www.census.gov/pub/const/mhs/shipment.txt>
<http://www.census.gov/prod/www/abs/c25.html>

The US homebuilding industry invests 0.25% of sales in research compared to \$3.8% for all market sectors (Business Week R&D Scoreboard, June 28, 1993)

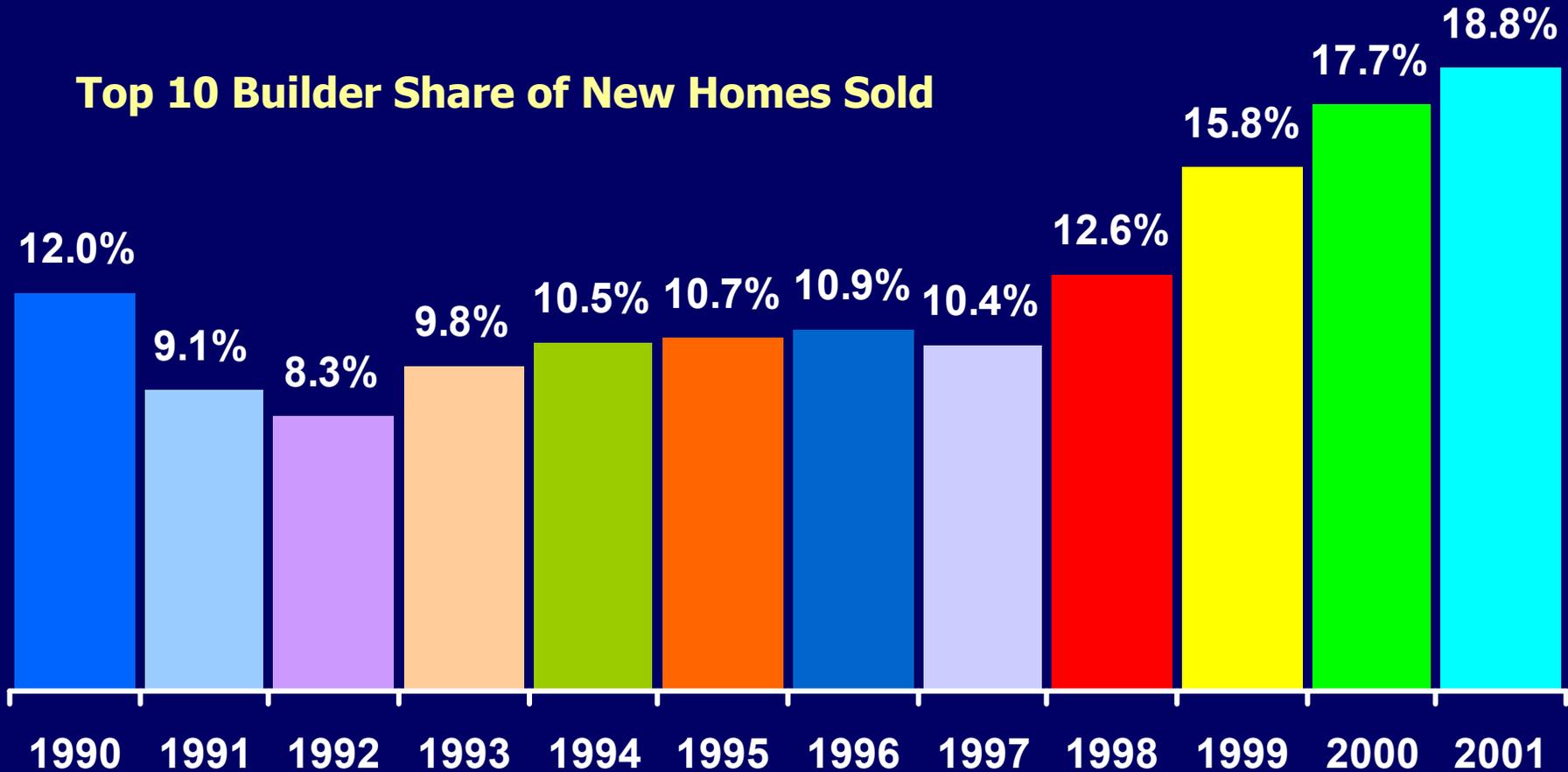


The good news: The “80/20” rule applies to US Homebuilding: 25% of builders account for 87% of homes



Consolidation Within Homebuilding Has Intensified

Top 10 Builder Share of New Homes Sold

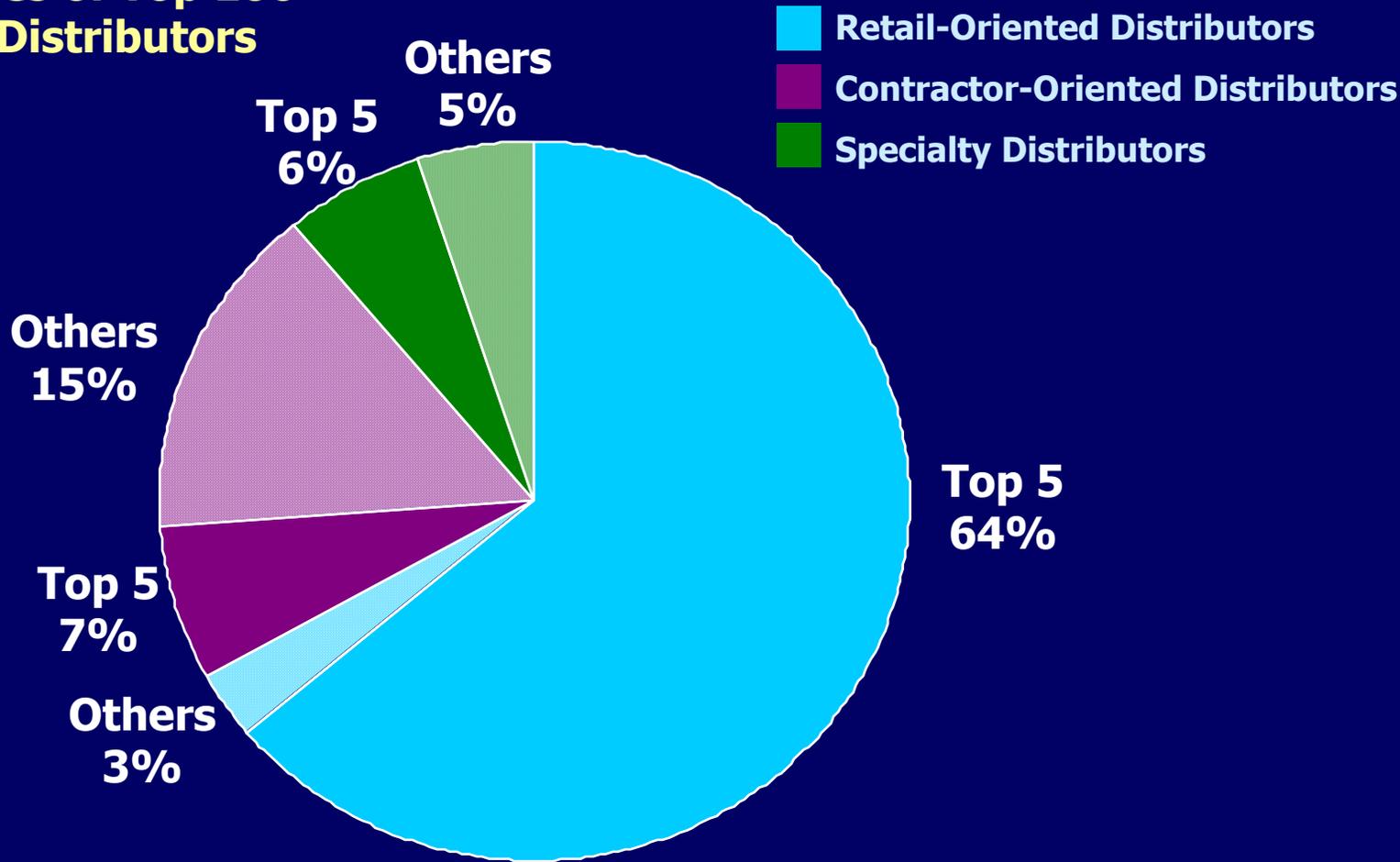


Note: Excludes homes built under contract.

Sources: Professional Builder Magazine and US Department of Commerce.

Retail Distribution of Building and Home Improvement Products Is Highly Concentrated

Percent of Sales of Top 100 Residential Distributors



Source: Chain Store Guide: Home Center Operators and Hardware Chains, 2002.

Building America's Industry Teams

*Industry
Teams*

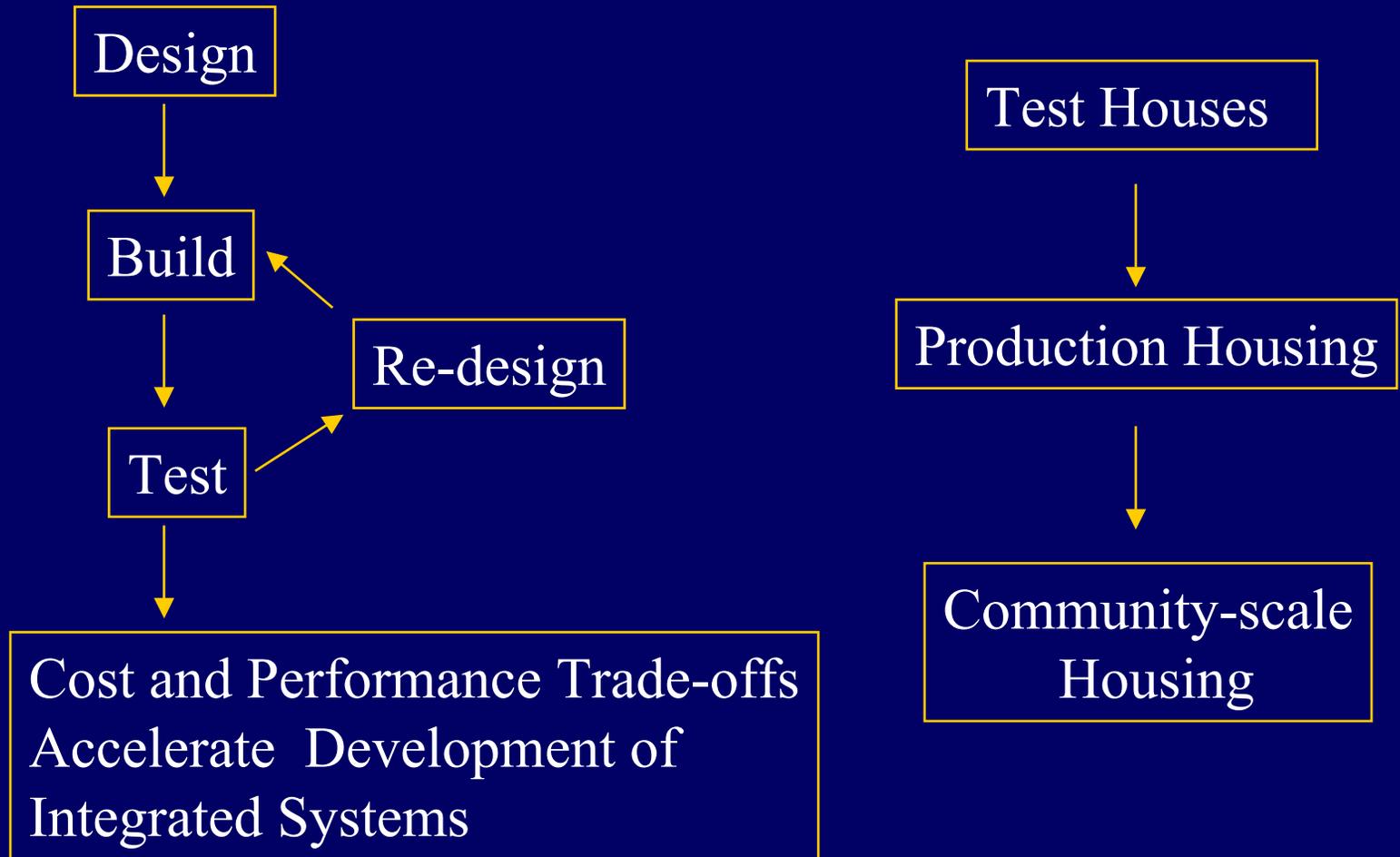
Team Members Include:

**DOE Building America
Research** (www.buildingamerica.gov)

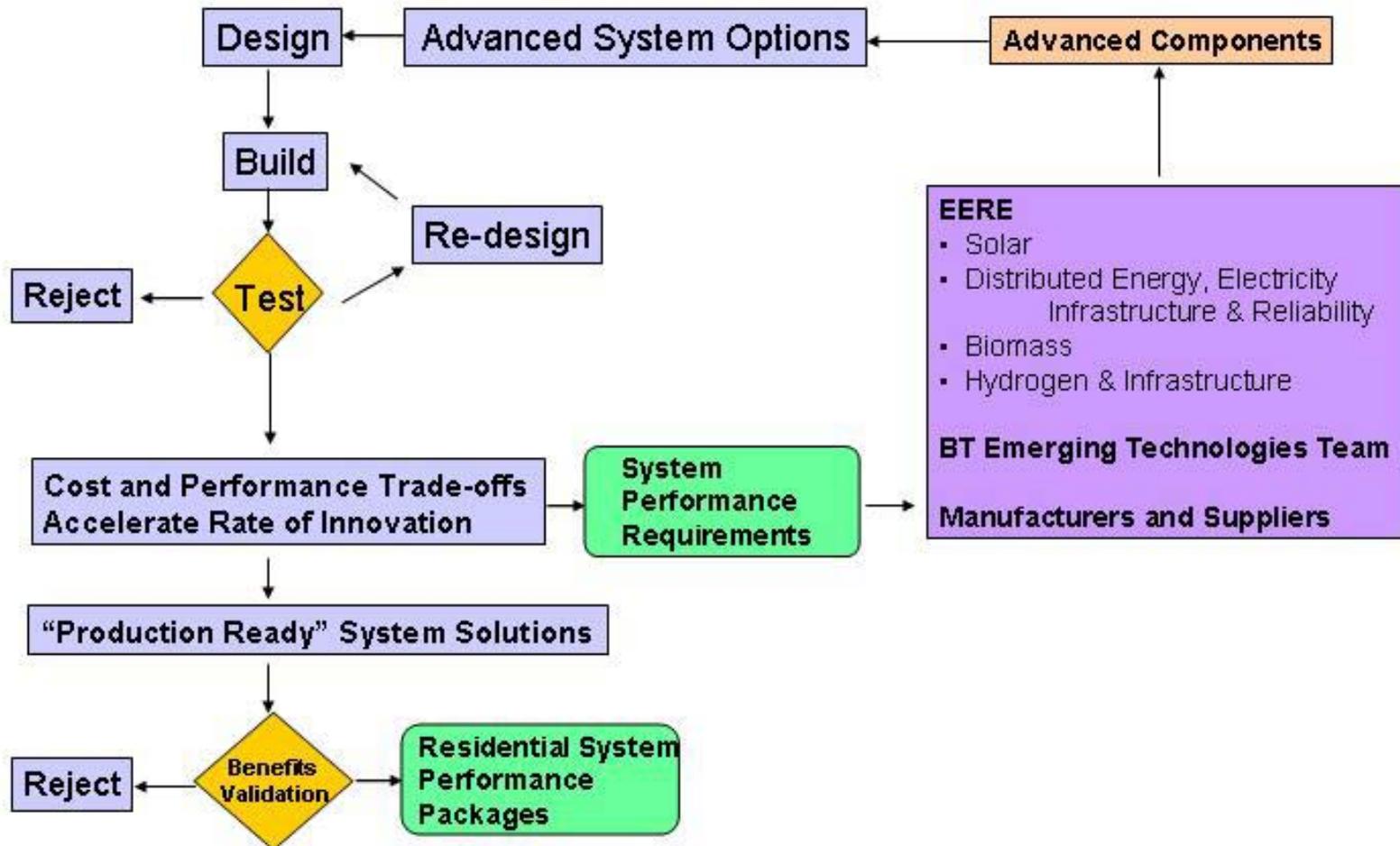
- Lead Builders
- Material Suppliers
- Designers
- Developers
- Utilities
- Manufacturers

Technology Centers

Systems Engineering Approach



Inputs and outputs from system engineering process



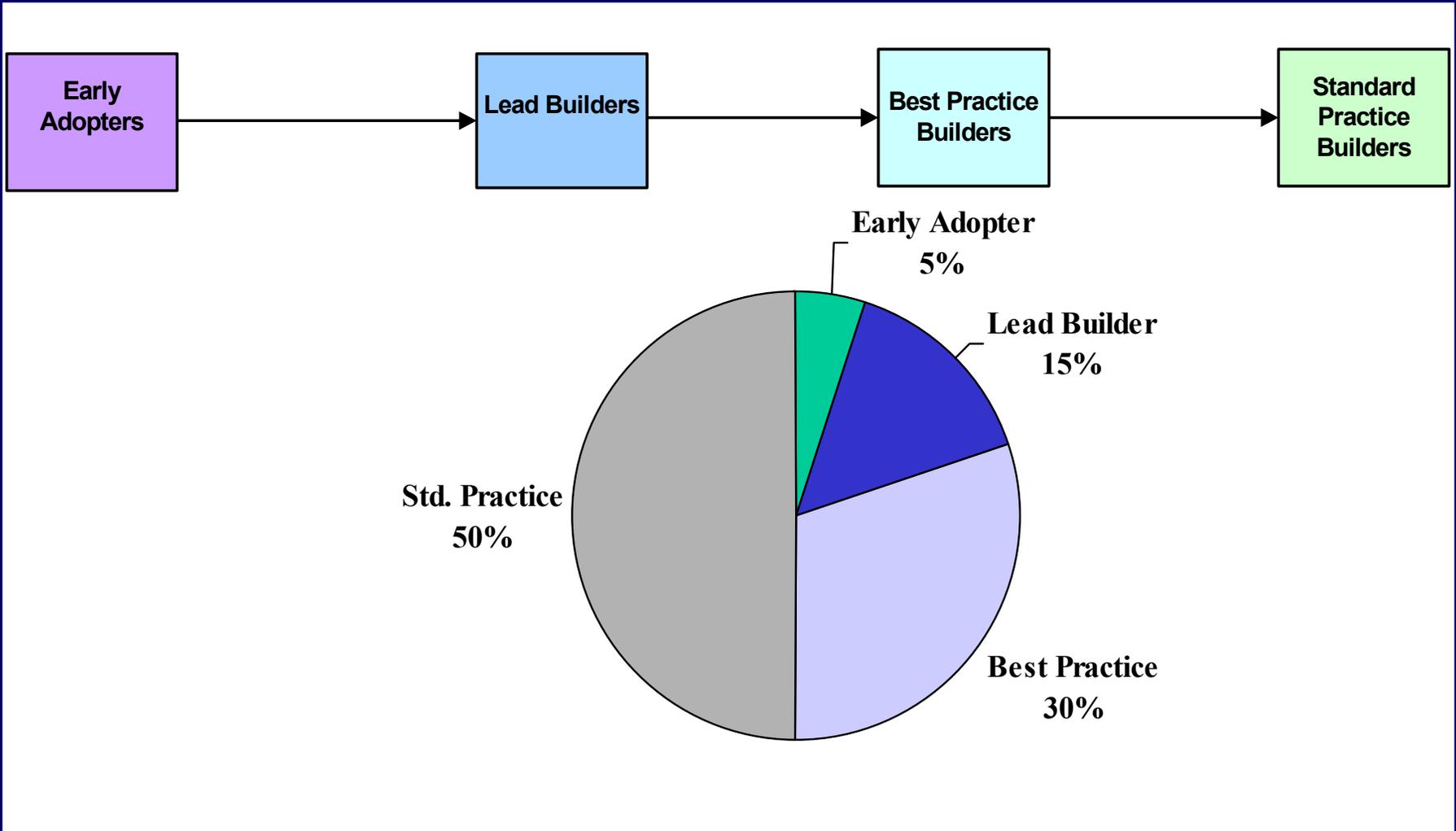
Key Challenge for Residential Building Innovations

Transition of innovative systems from niche markets into broad markets requires “bomb proof” integration

Stages of system development

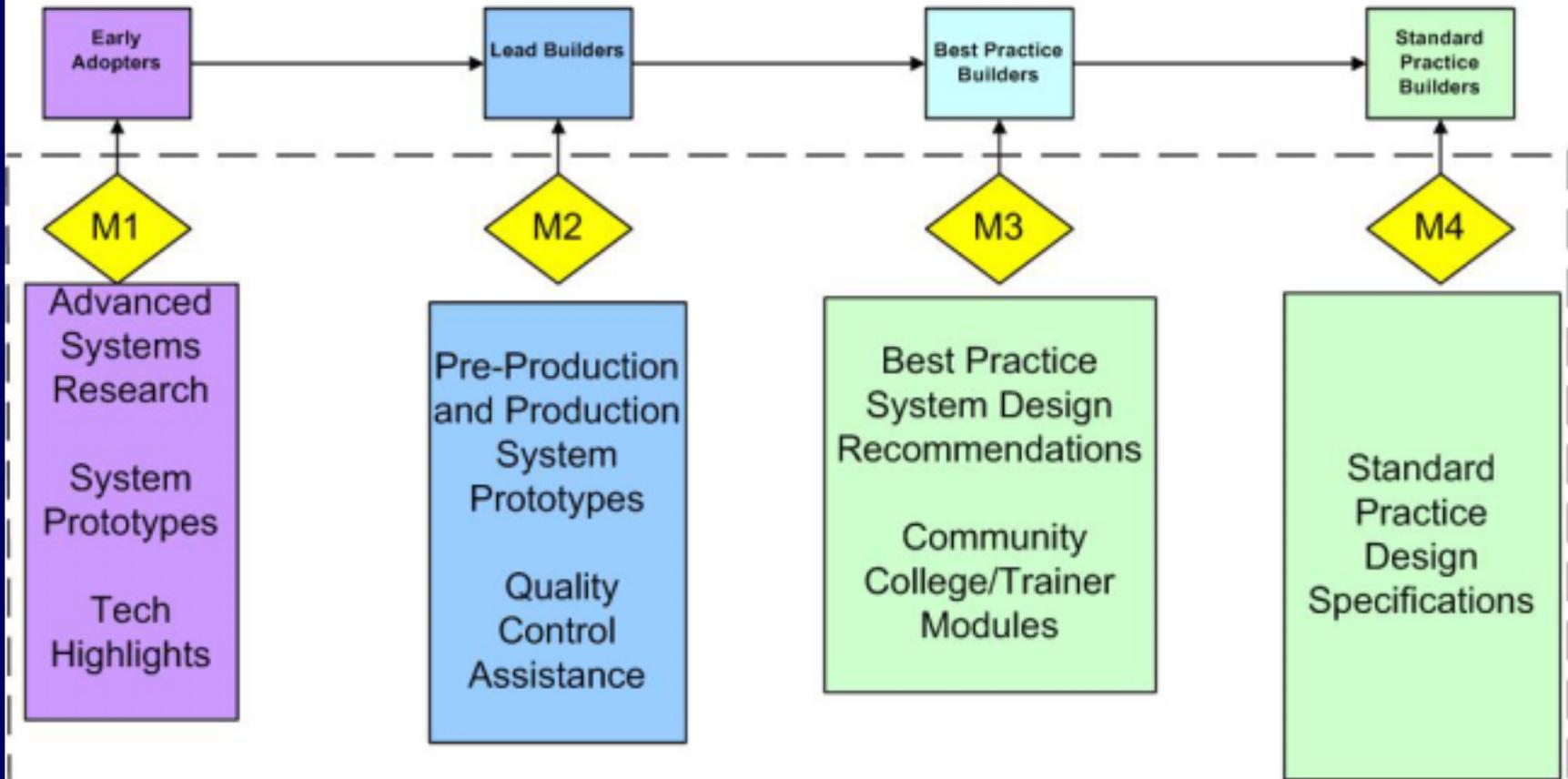


Types of residential technology adopters



Technology adopter support needs

- ◆ Audiences for system engineering R&D Results:
 M1: Research Partners (BIRA, BSC, ...)
 M2: Building Science Community (EEBA, ASHRAE,...)
 M3: Trainers, Community Colleges, Rating Programs (Energy Star, ComfortWise, ...)
 M4: Professional Certification/Standards (NAHB, IECC, ...)



**Estimated market share

Building America Research Targets

Broad Market Benefits

Systems Engineering R&D

Innovative System Options

Building Science and Systems Knowledge

Performance Levels
Energy Star "Plus"

Zero Energy

Technology Drivers
Early Adopters

Industry Leaders
Best Practice
Standard Practice

Test & Analysis

QC Tools
Performance Evaluations

Housing Type

Manufactured
Modular
Single Family
Multi-Family

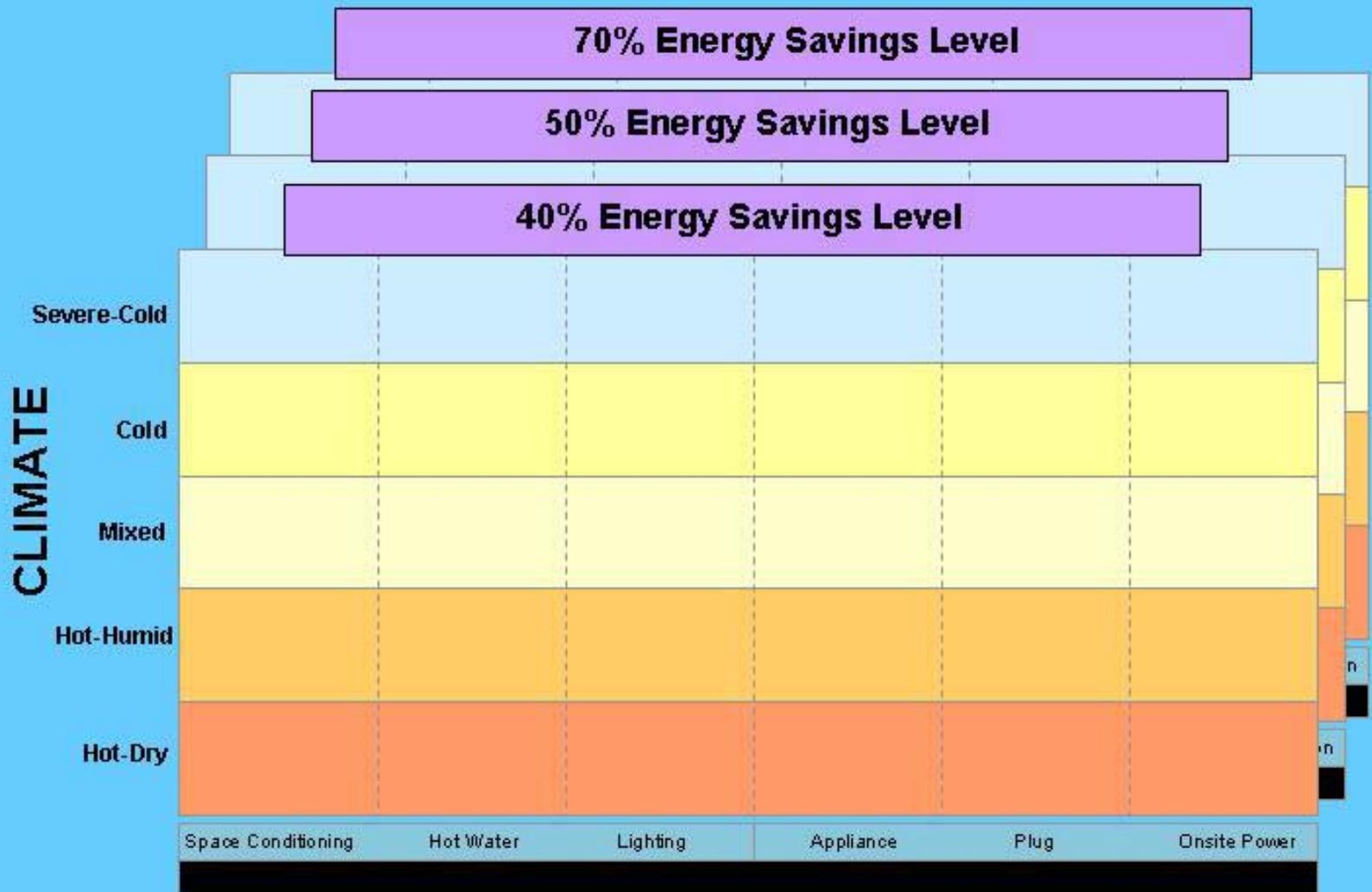
Climate Drivers

Hot/Humid

Cool/Dry

Research Results

Handbooks
Technical Papers



70% Energy Savings Level

50% Energy Savings Level

40% Energy Savings Level

CLIMATE

Severe-Cold

Cold

Mixed

Hot-Humid

Hot-Dry

Space Conditioning

Hot Water

Lighting

Appliance

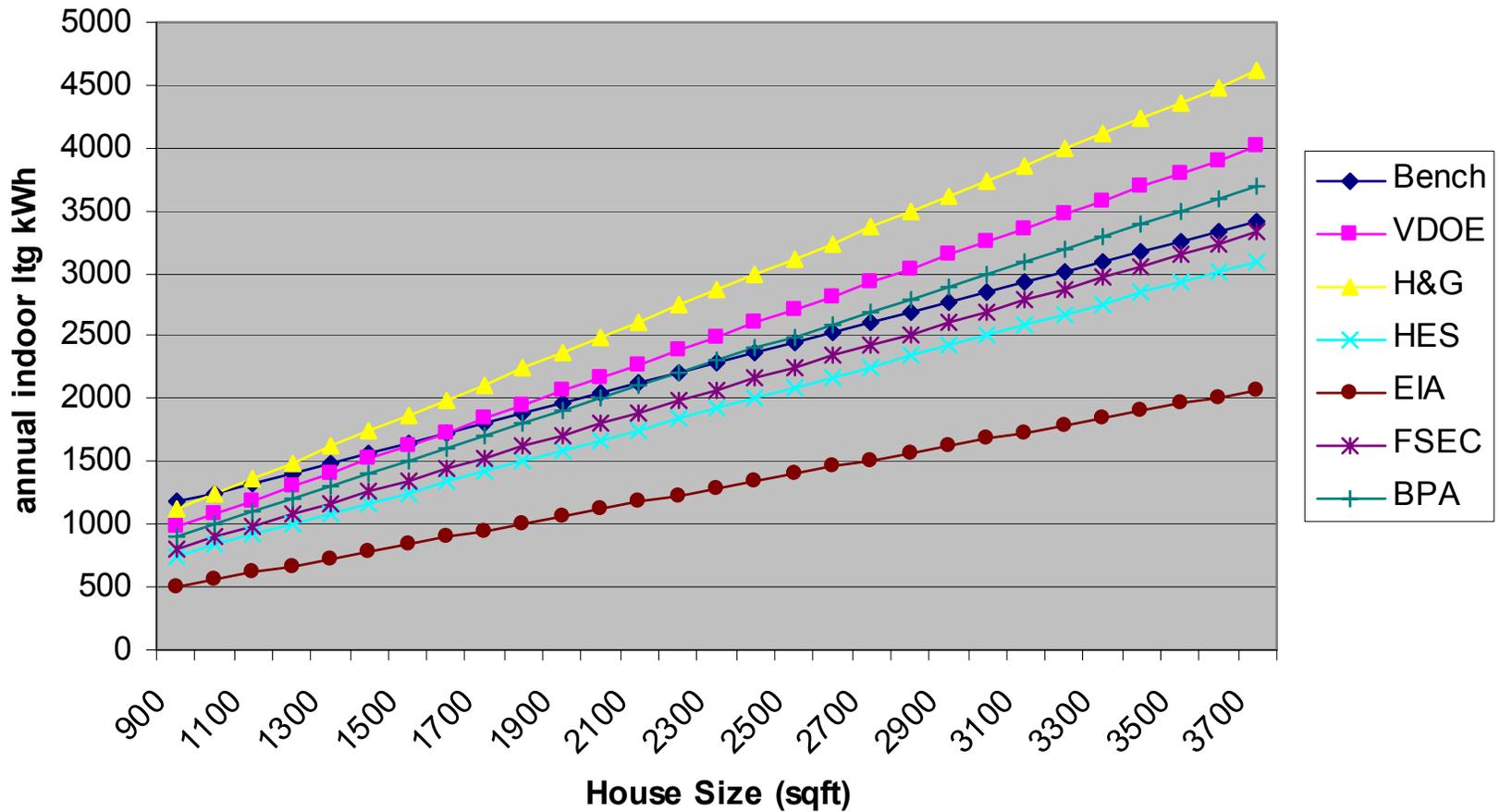
Plug

Onsite Power

System Solutions

How much energy is saved?: Building America Research Benchmark house definition

Annual Indoor Lighting Use Estimates



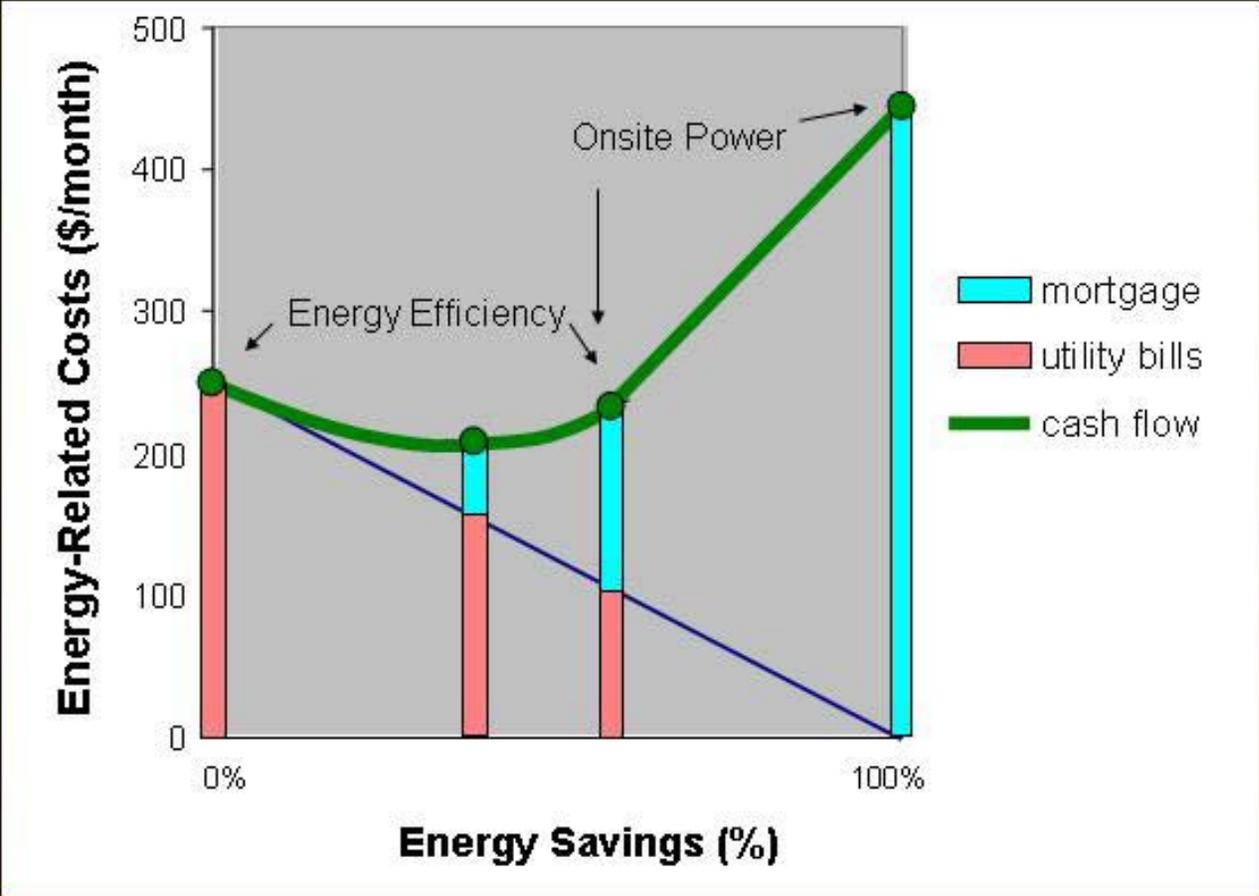
How much energy is saved?: Site energy analysis

End-Use	Annual Site Energy							
	BA Benchmark		Region Standard		Builder Standard		BA Prototype	
	kWh	therms	kWh	therms	kWh	therms	kWh	therms
Space Heating	7986	0	11286	0	11286	0	4397	0
Space Cooling	2061	0	2432	0	2432	0	902	0
DHW	4837	0	4838	0	4838	0	1351	0
Lighting	3110		3110		3110		1204	
Appliances + Plug	7646	0	7646	0	7646	0	7436	0
OA Ventilation	202		400		400		400	
Total Usage	25842	0	29712	0	29712	0	15690	0
<i>Site Generation</i>	0	0	0	0	0	0	7402	0
<i>Net Energy Use</i>	25842	0	29712	0	29712	0	8289	0

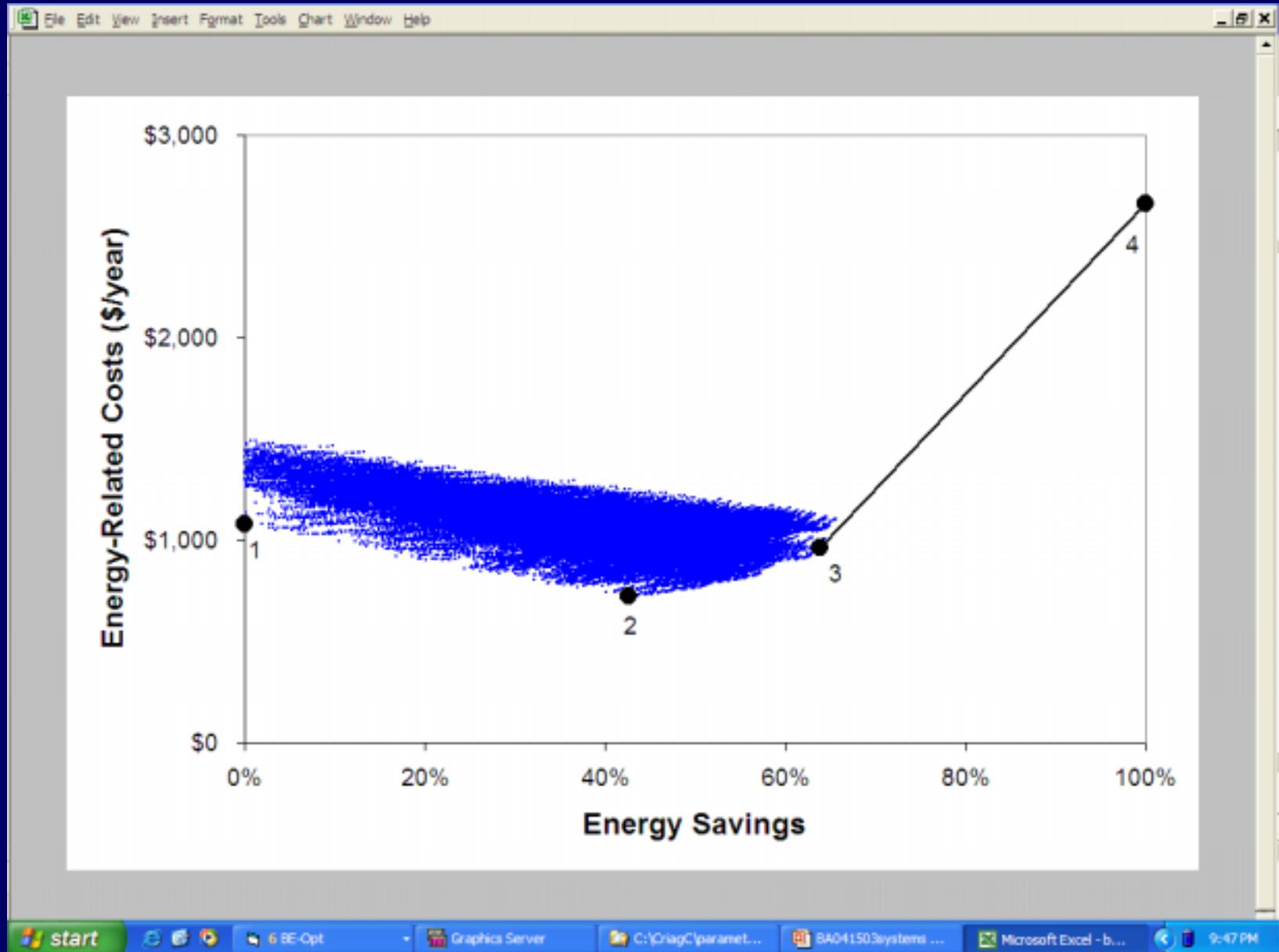
How much energy is saved?: Source energy analysis

End-Use	Estimated Annual Source Energy				Source Energy Savings					
	Benchmark MBTU/yr	Region MBTU/yr	Builder MBTU/yr	Proto MBTU/yr	Percent of End-Use			Percent of Total		
					BA Base	Reg Base	Bldr Base	BA Base	Reg Base	Bldr Base
Space Heating	82	116	116	45	45%	61%	61%	14%	23%	23%
Space Cooling	21	25	25	9	56%	63%	63%	4%	5%	5%
DHW	50	50	50	14	72%	72%	72%	13%	12%	12%
Lighting	32	32	32	12	61%	61%	61%	7%	6%	6%
Appliances + Plug	78	78	78	76	3%	3%	3%	1%	1%	1%
OA Ventilation	2	4	4	4	-98%	0%	0%	-1%	0%	0%
Total Usage	265	304	304	161	39%	47%	47%	39%	47%	47%
<i>Site Generation</i>	0	0	0	-76				29%	25%	25%
<i>Net Energy Use</i>	265	304	304	85	68%	72%	72%	68%	72%	72%

Residential Systems Optimization Studies (NREL 2003)

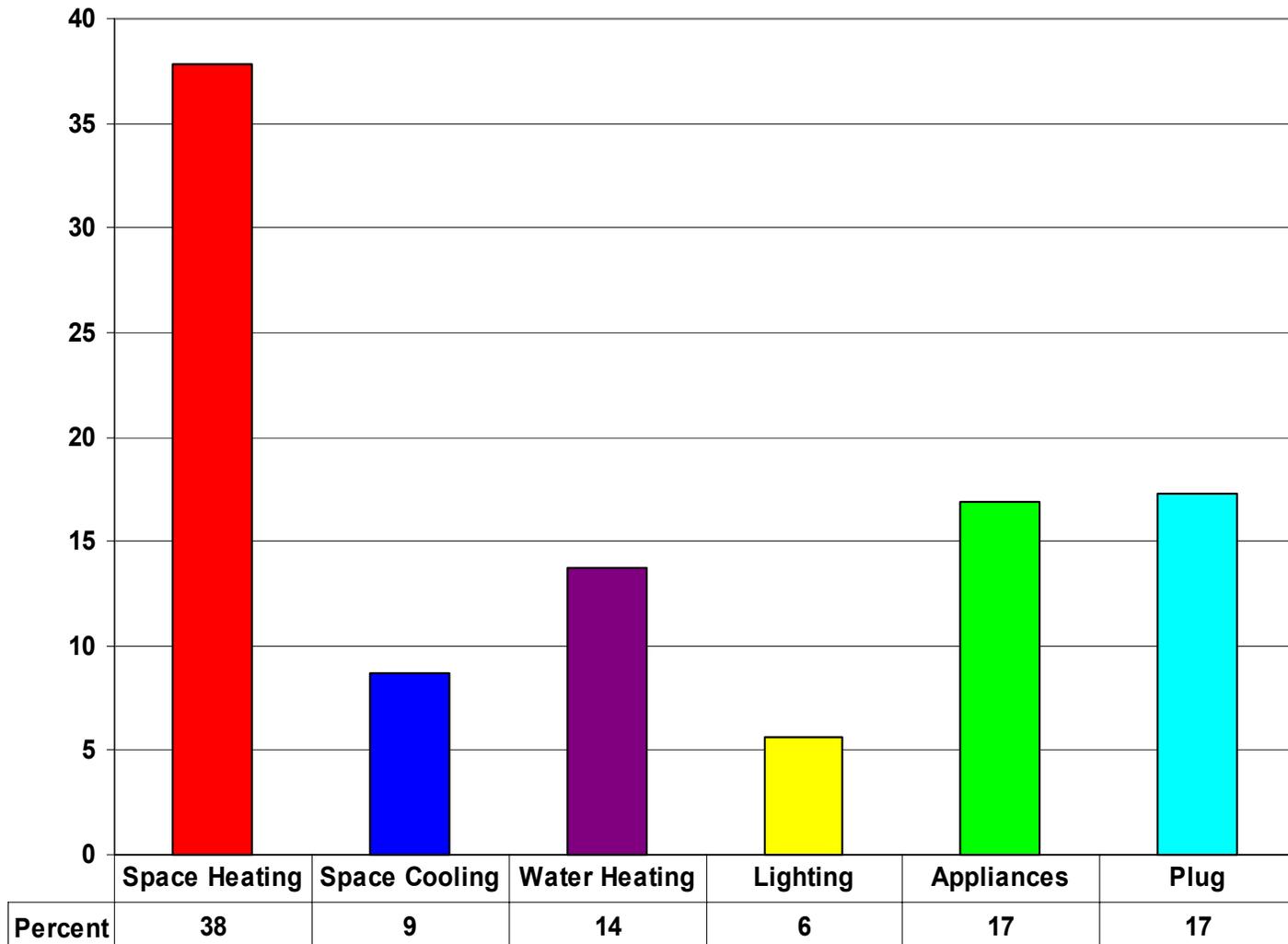


Results of detailed parametric evaluation to determine most cost effective system combinations (NREL 2003)

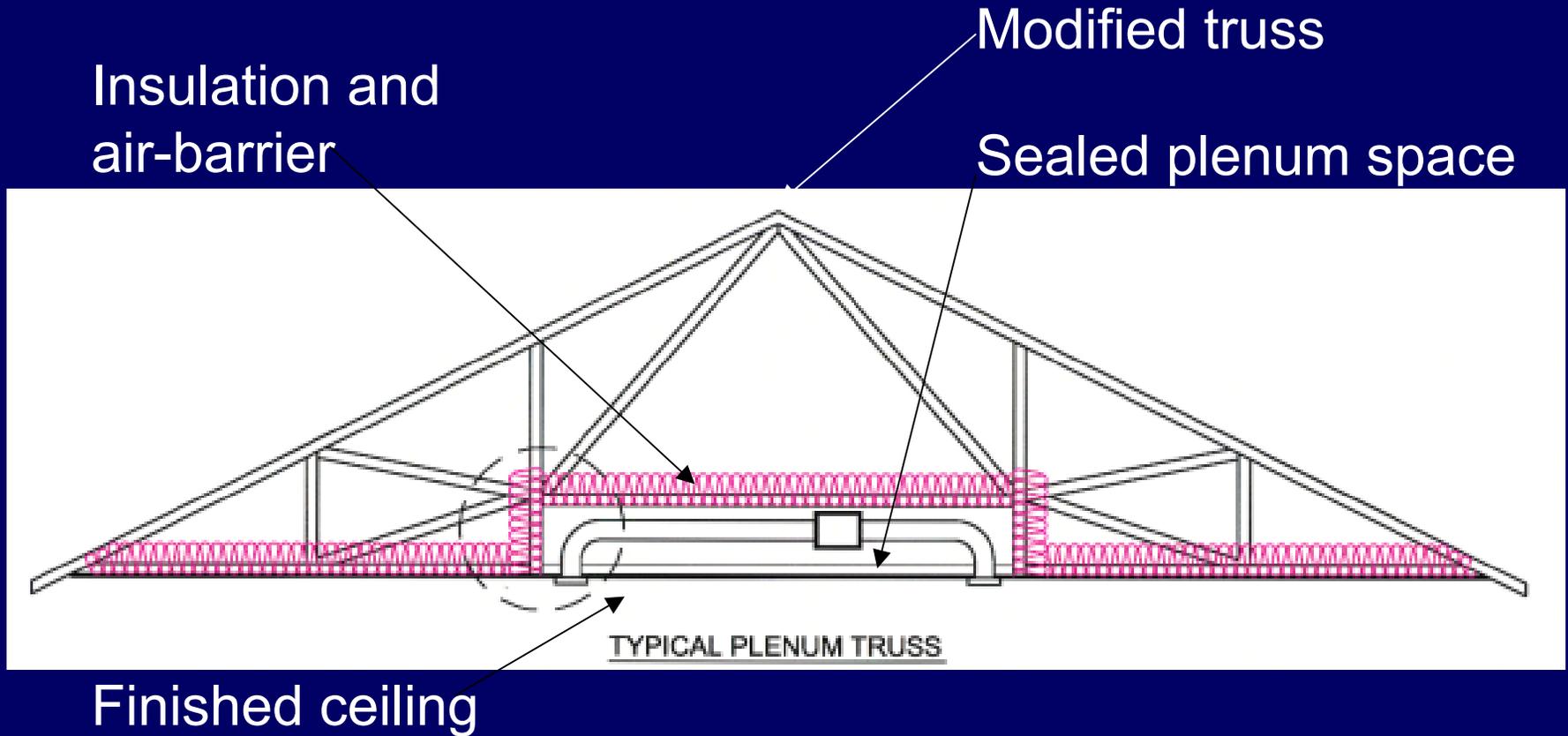


Current Residential Energy Use

(Source Energy- Average New House - EIA 1998 Energy Outlook Calculator)



Duct Sealing Systems



Duct Plenum Trusses

Foundation Insulation Systems



Drainage Planes/Window Sealing



Building America Research Results

Over 20,000 homes have participated in Building America research projects

Cost/benefit trade-offs improve whole building performance without increasing overall cost

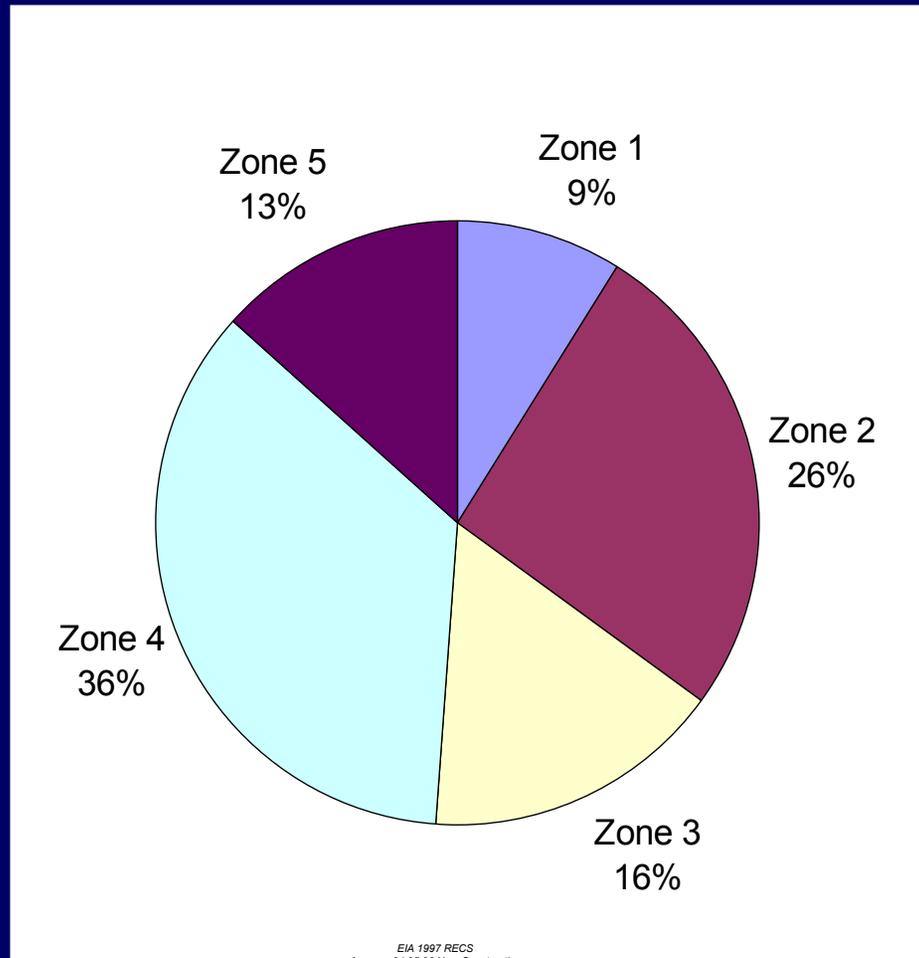
- Reduced utility bills
- Healthy, comfortable homes
- Accelerated adoption of new technologies
- Reduced warranty and callback issues



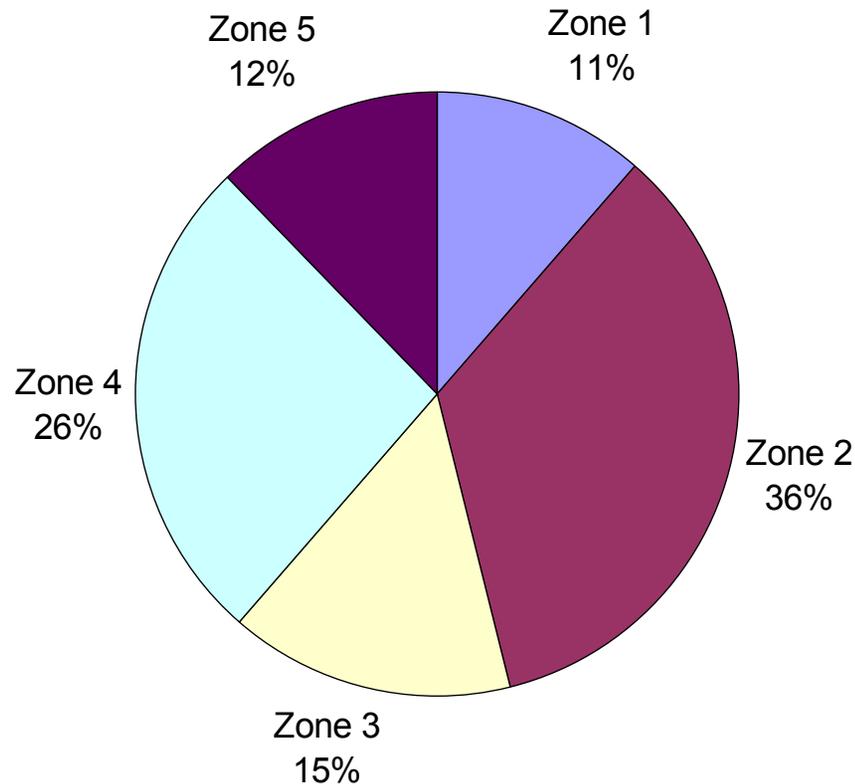
www.buildingamerica.gov



“Sunbelt” Dominates Housing Starts



“Rustbelt” Shares Growth in Residential Energy Use



EIA 1997 RECS
Average 94,95,96 New Construction
Site energy

Coldest zones (1&2) account for 47% of energy growth, Warmest Zones (4&5) account for 38% of energy growth

Future Residential Energy Use

(Source Energy)

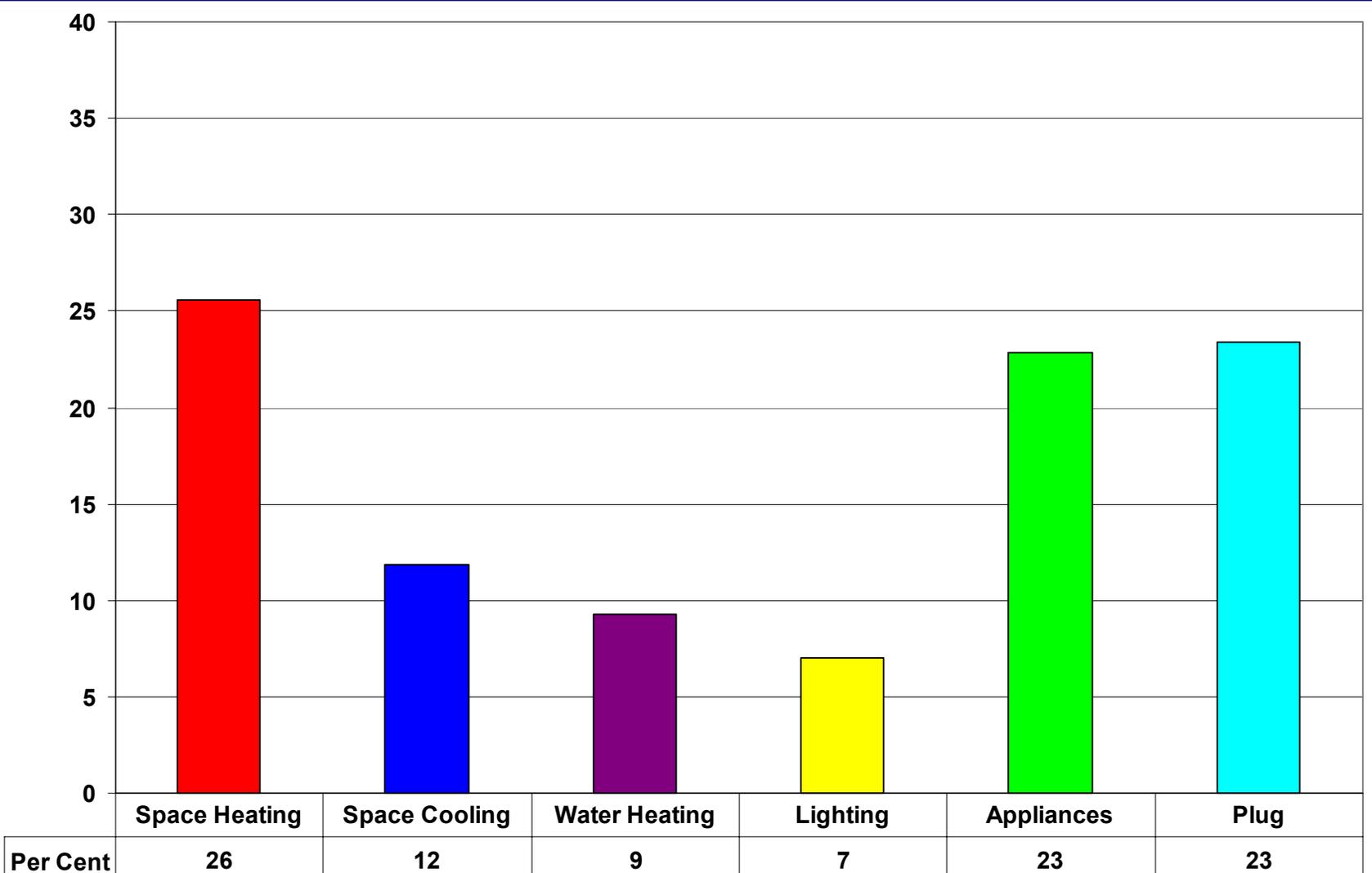


Table 4. Residential Team Milestone Summary (v5-draft)

May 20, 2003

	2003	2004	2005	2006	2007	2008	2009	2010
KEY ACTIVITIES AND MILESTONES								
I. 20% Energy Savings: Existing Homes								
Develop system retrofit strategies that reduce total energy use in existing homes by 20%								
Initiate system retrofit pilot studies to evaluate best approaches to 20% total energy savings goal								
Initiate expanded field studies focusing on most promising system retrofit approaches, including multifamily								
Expand research partnerships with system-based community-scale retrofit pilots								
Complete system retrofit pilots for single family and multifamily homes								
Initiate system retrofit pilots targeting manufactured homes								
Complete development of system retrofit strategies that reduce total energy use by 20%								
Complete technical guidebooks for community-scale home retrofit strategies								
II. 30% Energy Savings: New and Existing Homes								
Complete research on new homes that reduce space conditioning and hot water energy by 30%								
Complete knowledge base for new residential homes that produce 30% space conditioning and hot water savings								
Complete fact sheets and handbooks for new homes that deliver 30% energy savings								
Conduct research to develop system retrofits that reduce total energy use in existing homes by 30%								
Initiate system retrofit pilot studies to evaluate best approaches to 30% total energy savings goal								
Initiate pilot studies: system retrofits for affordable housing								
Initiate pilot studies: system retrofits for manufactured housing								
Case studies report: system retrofit strategies that reduce energy use in existing homes by 30%								
III. 40% Energy Savings: New Homes								
Design and test research houses that have the goal of producing total energy efficiency savings of at least 40%								
Initiate the design and test of research houses that have the goal of producing total energy efficiency savings of at least 40%								
Case studies report: initial results from research houses that produce total energy efficiency savings of at least 40%								
Develop initial fact sheets and design handbooks for homes in one climate zone that deliver 40% efficiency savings								
Complete fact sheets and design handbooks for homes that deliver total energy efficiency savings of 40%								
Design and test research houses with onsite renewable energy systems that reduce utility bill by an additional 10%								
Initiate design and test of research houses that reduce utility bills by an additional 10% using renewable energy								
Case studies report: initial results from supply 10% of benchmark load using renewable energy								
Develop initial fact sheets in one climate zone for renewable energy systems that supply 10% of basecase energy								
Complete fact sheets and design guides for homes that use renewable energy systems to supply 10% of load								
IV. 75% Energy Savings: New Homes								
Conduct research on the most promising advanced systems for total energy efficiency savings of 50% in new homes								
Initiate the evaluation of advanced systems required to produce total energy efficiency savings of 50% in new homes								
Technology update: System requirements for total energy efficiency savings of 50% in new homes								

Note: All energy savings percentages on this table are measured relative to the B1 residential research benchmark house definition.