



U.S. Department of Energy  
Energy Efficiency and Renewable Energy

# Energy Conservation Standards for Commercial Unitary Air Conditioners and Heat Pumps

## ANOPR Public Meeting

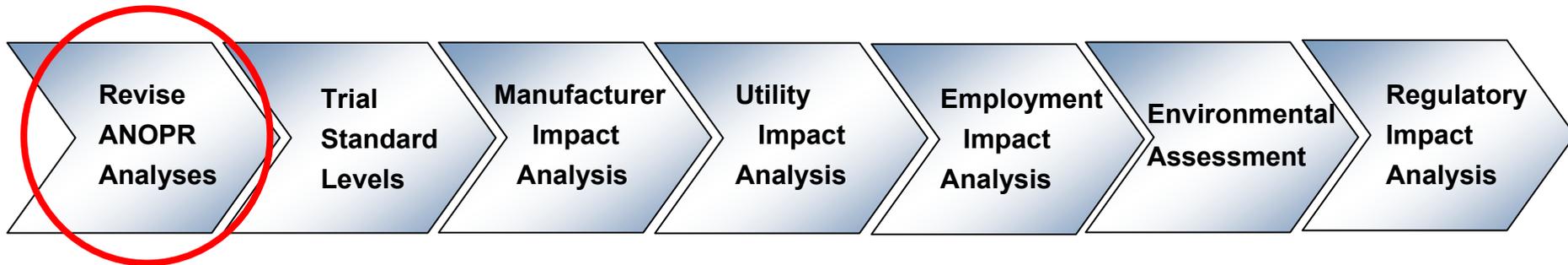
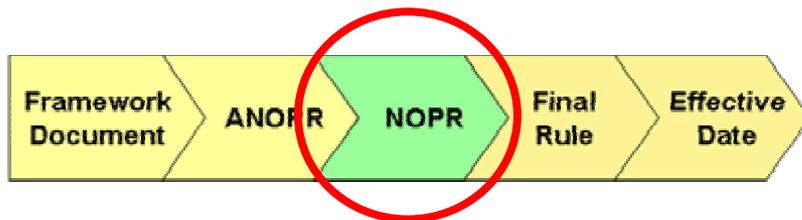
## NOPR Analyses and Next Steps

Building Technologies Program  
Office of Energy Efficiency and Renewable Energy  
U.S. Department of Energy

September 30, 2004



## NOPR Analyses Flow Diagram





## Revise ANOPR Analyses

<b>ANOPR Analysis</b>	<b>Action</b>
<b>Engineering Analysis</b>	<ul style="list-style-type: none"><li>• Consider ANOPR comments</li><li>• Revise using latest data</li></ul>
<b>Life-Cycle Cost and Payback Period Analyses</b>	<ul style="list-style-type: none"><li>• Consider ANOPR comments</li><li>• Revise using latest data</li><li>• Conduct LCC Sub-Group Analysis</li></ul>
<b>National Impacts Analysis</b>	<ul style="list-style-type: none"><li>• Consider ANOPR comments</li><li>• Revise using latest data</li></ul>



## Customer Sub-Groups (ANOPR Issue #14)

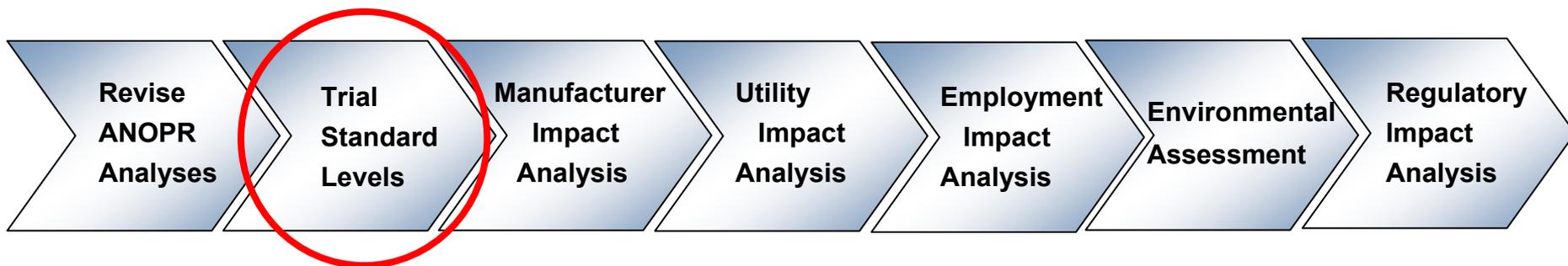
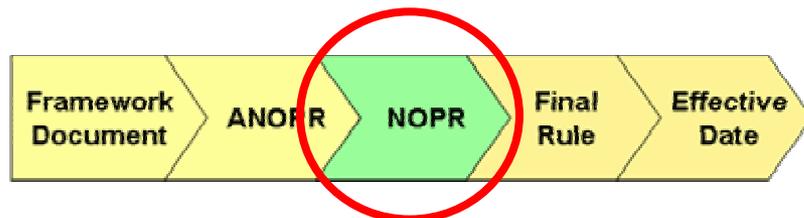
Smaller businesses have been identified as a possible sub-group to be analyzed for the NOPR in the LCC Sub-Group Analysis.

The Department does not have annual revenues for businesses in the buildings analyzed in the LCC analysis.

**The Department seeks comments on building characteristics that can be used as an indicator of annual revenues in order to identify smaller businesses.**



## NOPR Analyses Flow Diagram





## Selection of Trial Standard Levels

### ■ Purpose

- To develop a list of standard levels from which impacts are weighed and a proposed standard level is selected
  - Each trial standard level consists of a set of potential minimum efficiency levels covering all product classes, and may vary between product classes
  - NOPR analyses assess impacts for trial standard levels (not product classes)

### ■ Method

- Trial standard levels are assembled from the product classes identified in the ANOPR
  - Candidate standard levels cover a range of efficiencies including:
    - Most energy efficient level (max tech)
    - Efficiency level with the lowest life-cycle cost
    - Efficiency level with a payback period of three years or less
    - Efficiency levels with noteworthy technologies
    - Efficiency levels that fill in large gaps between candidate standard levels
  - Each trial standard level consists of the candidate standard level from each product class that meets one of the above criteria



## Trial Standard Level Criteria

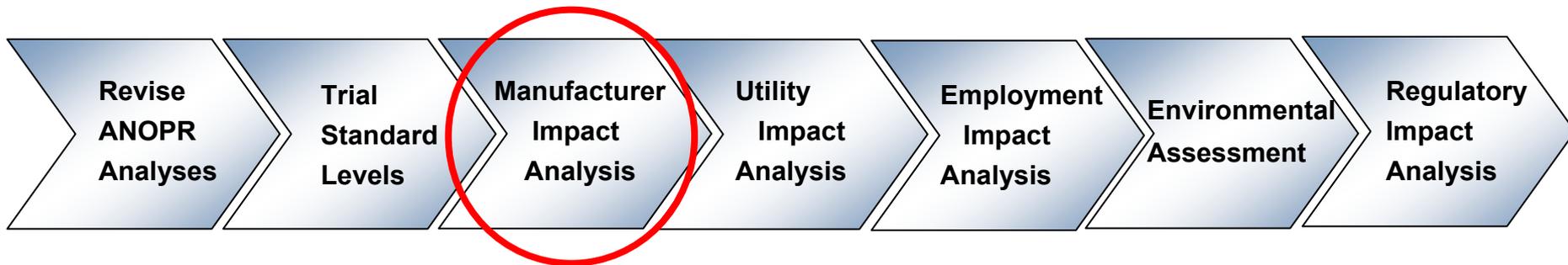
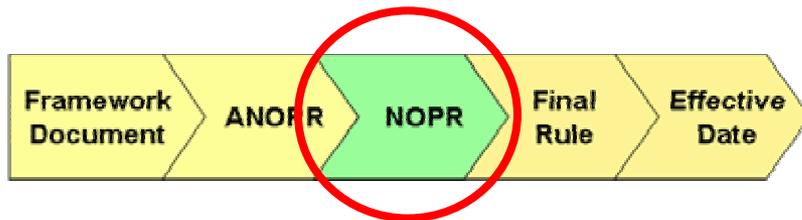
A critical part of the NOPR analysis on which the Department is seeking early guidance and input.

- **Trial standard levels are created from combinations of candidate standard levels at a product class level.**
- **Based around a consistent theme, such as lowest life-cycle cost or payback in 3-years or less.**

**The Department seeks comments on the criteria for selecting Trial Standard Levels.**



# NOPR Analyses Flow Diagram





## Manufacturer Impact Analysis

### ■ Purpose

- To assess the impacts of standards on commercial air-conditioner and heat pump manufacturers
- To identify and estimate impacts on manufacturer sub-groups that may be more severely impacted than the industry as a whole
- To examine the impact of cumulative regulatory burdens on the industry

### ■ Method

- Analyze industry cash flow and net present value through use of the Government Regulatory Impact Model (GRIM)
- Interview manufacturers to refine inputs to the GRIM, develop sub-group analyses, and address qualitative issues

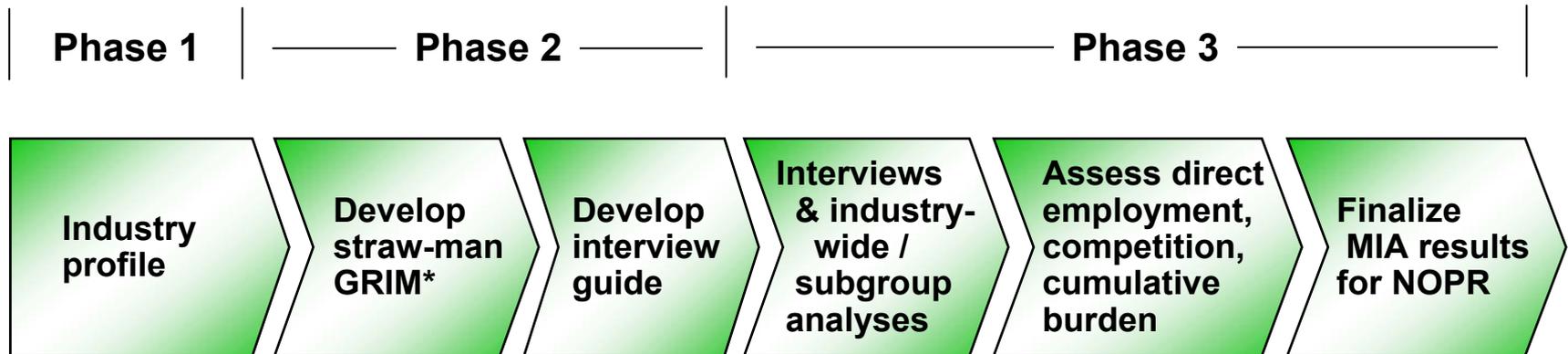
### ■ Output

- Industry Net Present Value impacts
- Sub-group Net Present Value impacts
- Other impacts



## Manufacturer Impact Analysis Process

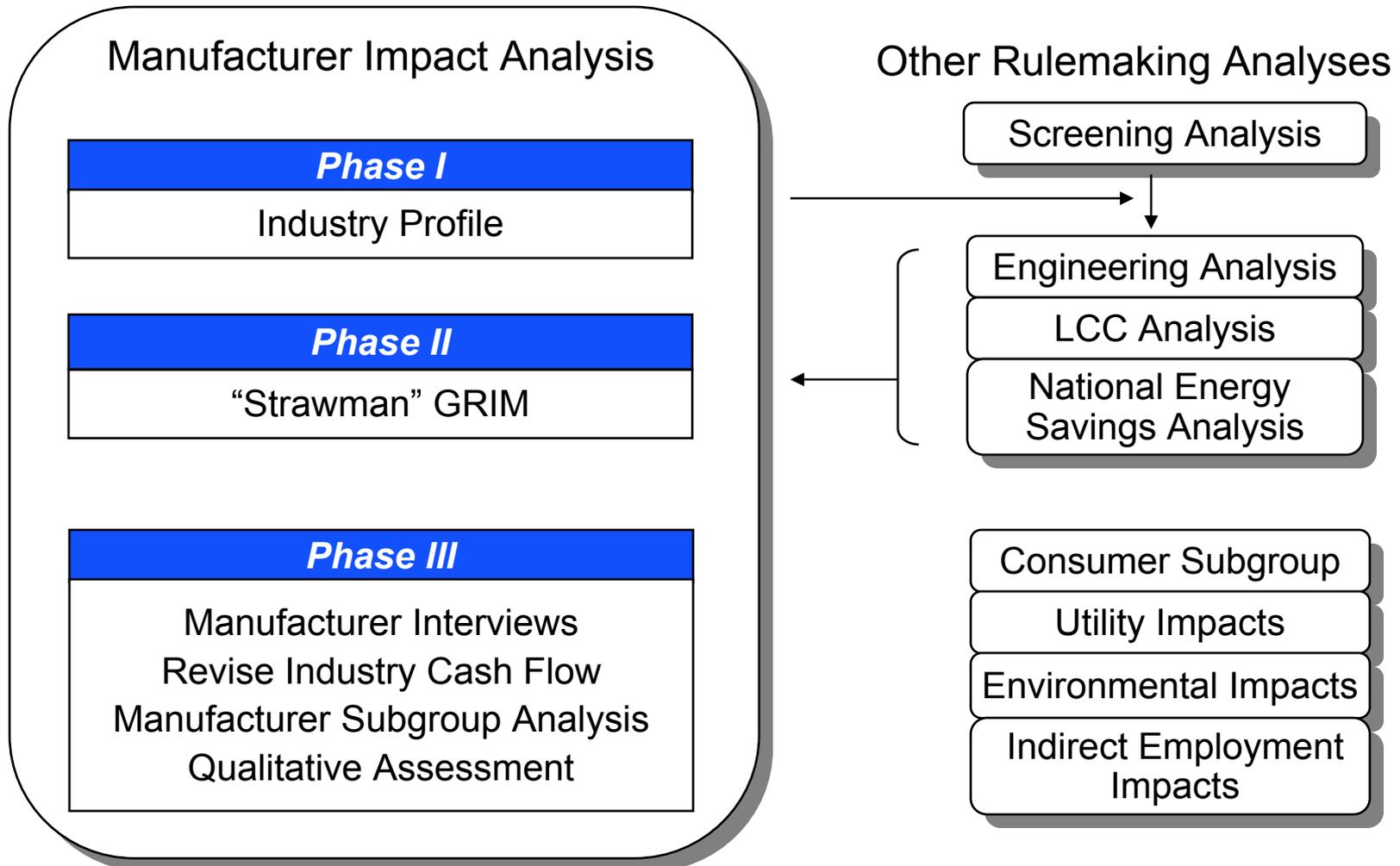
- The MIA consists of three phases



\* *Government Regulatory Impact Model (GRIM)*



**The MIA is both concurrent and coordinated with activities throughout the rulemaking process.**





## Phase I: Industry Profile

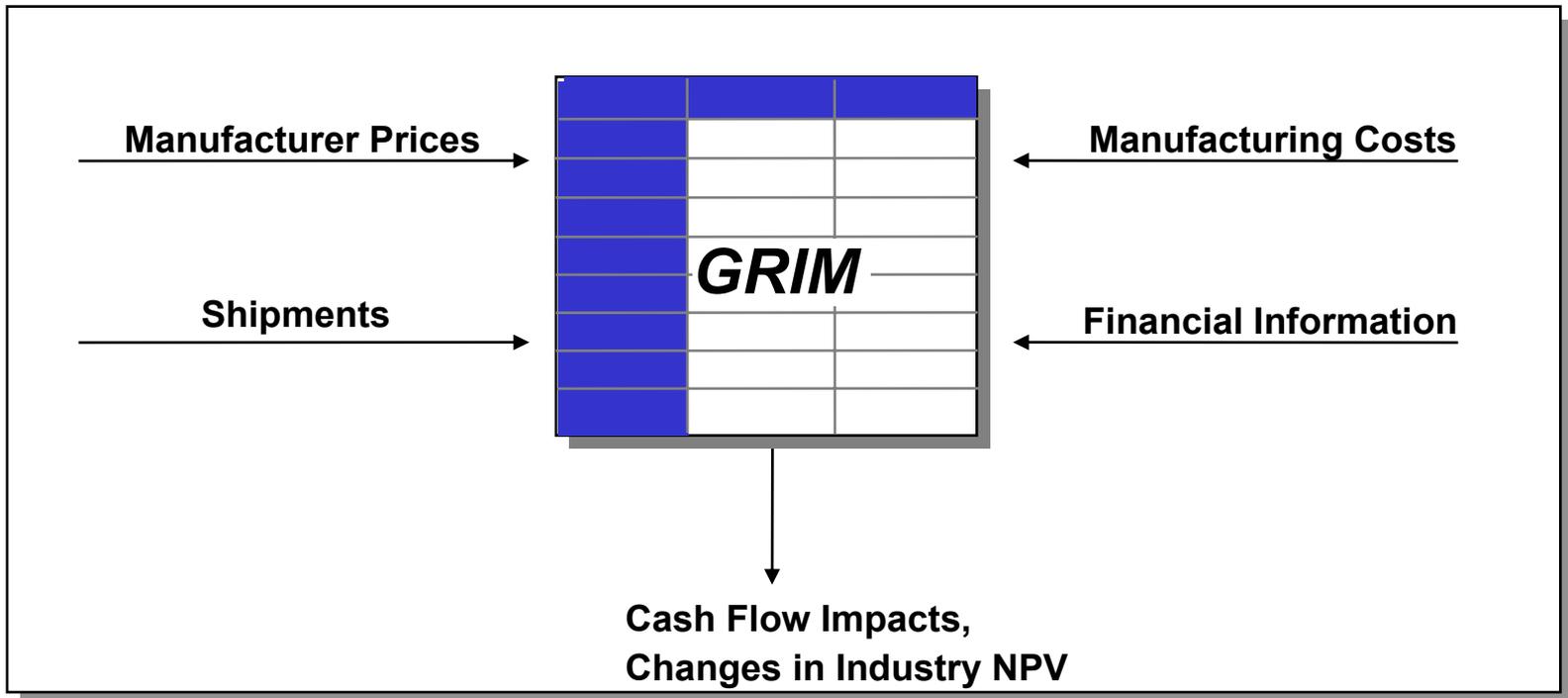
### ■ Collect financial and market information

- Industry reports
- Company annual reports and websites
- Trade journals
- U.S. Census Bureau
- SEC 10-K form filings
- ANOPR information: manufacturer production costs, markups and manufacturer selling prices, shipments



## Phase II: Develop Straw-man GRIM

- The Government Regulatory Impact Model (GRIM) is an industry cash flow analysis to estimate the change in industry value due to the introduction of new efficiency standards.





## Phase II: Develop Interview Guide

- **A critical aspect of the MIA involves interviews with manufacturers. An interview guide is sent to manufacturers in preparation for Phase III.**
- **Interview topics will include . . .**
  - Engineering analysis
  - Shipments model
  - Cost structure and financial parameters
  - Conversion costs (capital expenditures, tooling, R&D, testing)
  - Impact of other regulations / cumulative burden
  - Direct employment impacts
  - Import / Export issues
  - Consolidation / competitive impacts
  - Replacement parts or refurbishments
  - Impact of the standard's effective date
  - Other topics important to manufacturers



## Phase III: Manufacturer Interviews

- **Expected timeframe**
- **Time and personnel commitment for manufacturers (industry-wide GRIM, GRIM assumptions, subgroup analysis discussion)**
- **Confidentiality agreements**



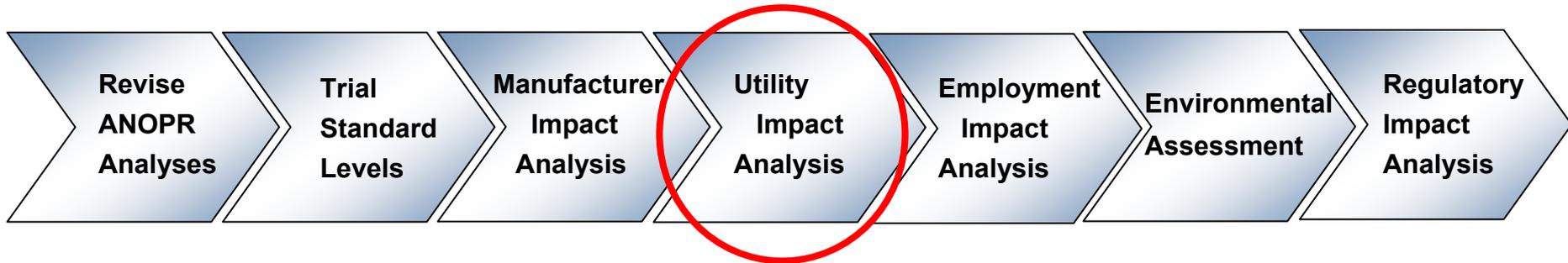
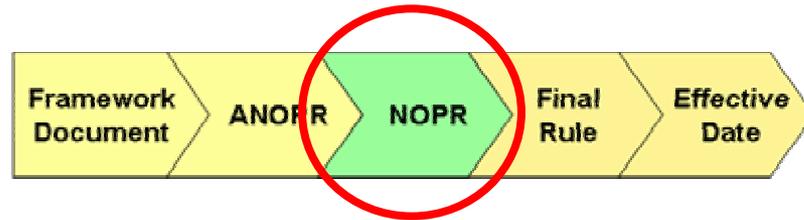
## Phase III: Manufacturer Subgroup Analysis

- **The subgroup analysis is a more focused version of the industry-wide analysis.**
  - Work with subgroup representatives to tailor a GRIM incorporating unique financial characteristics
  - Consider and focus on issues of importance to the subgroup, including employment, capacity utilization and cumulative burden
  - Review draft findings with subgroup members during development

**The Department invites comment and discussion on manufacturer subgroups to be analyzed.**



# NOPR Analyses Flow Diagram





## Utility Impact Analysis

### ■ Purpose

- To investigate the effects on utilities from reduced energy sales and peak load demand due to potential standards

### ■ Method

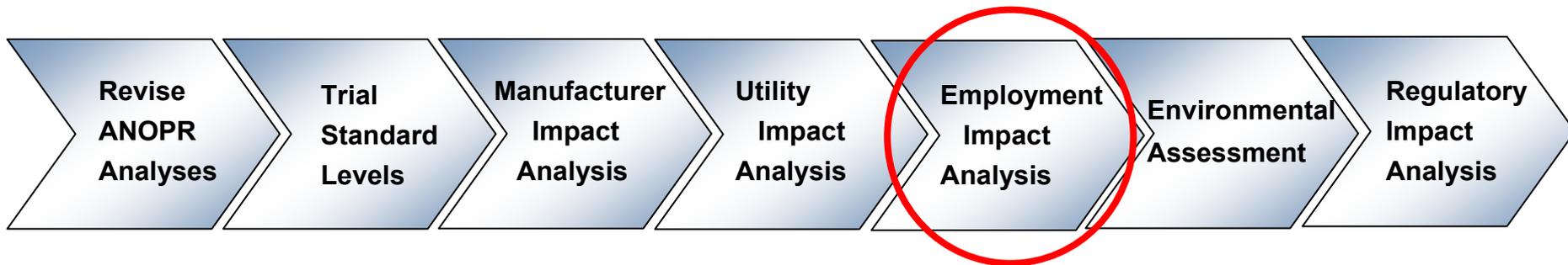
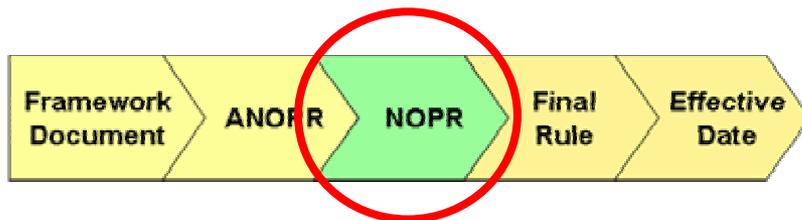
- Uses national energy savings results
- Uses the Energy Information Administration's National Energy Modeling System (NEMS) tailored for DOE's Building Technologies Program (NEMS-BT)

### ■ Output

- Change in electricity sales and price by region
- Change in the mix of electricity generation
- Change in new capacity construction



# NOPR Analyses Flow Diagram





# Employment Impact Analysis

## ■ Purpose

- To report net jobs created or eliminated nationally as a consequence of new energy efficiency standards

## ■ Method

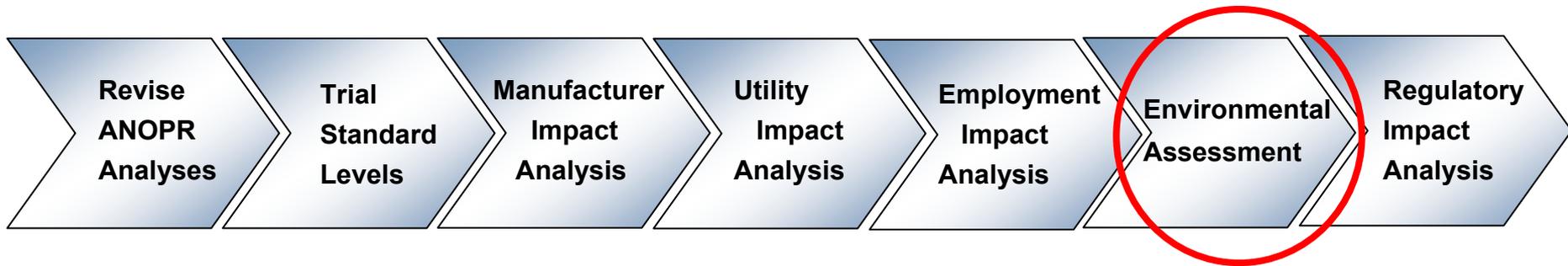
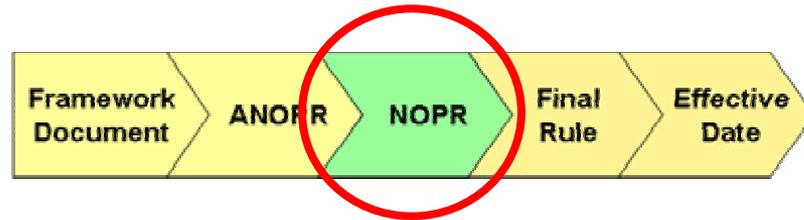
- Uses the IMBUILD tool, a buildings-sector version of the IMPLAN national input-output model
- Changes in equipment and energy expenditures taken from the National Energy Savings Analysis
- Direct employment impacts taken from the Manufacturer Impact Analysis

## ■ Output

- Change in employment by sector as a consequence of new standards



# NOPR Analyses Flow Diagram





## Environmental Assessment

### ■ Purpose

- To report environmental impacts as a consequence of new energy efficiency standards, including changes in power plant emissions

### ■ Method

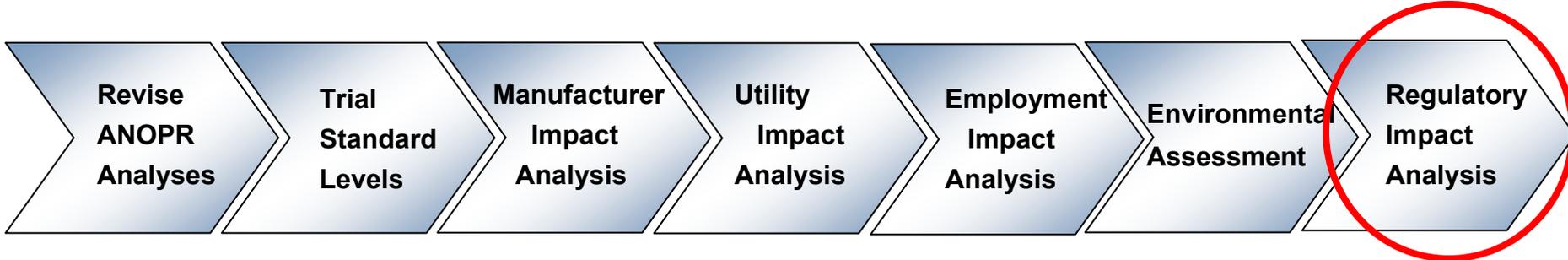
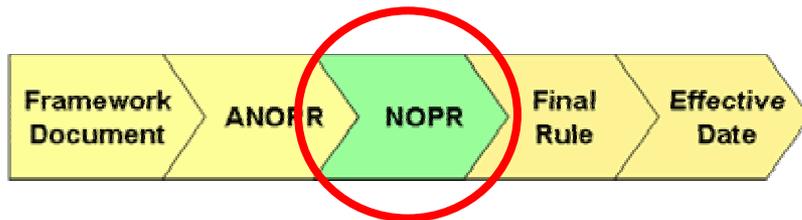
- Energy savings results taken from the National Energy Savings Analysis
- Energy Information Administration's National Energy Modeling System (NEMS) provides power-plant emissions

### ■ Output

- Estimate of national emission reductions of NO<sub>x</sub> and CO<sub>2</sub>



# NOPR Analyses Flow Diagram





## Regulatory Impact Analysis

### ■ Purpose

- To investigate the national impacts due to non-regulatory alternatives compared with mandatory energy efficiency standards
- The non-regulatory alternatives that may be considered:
  - No new regulatory action; early replacement; prescriptive standards; customer tax credits; manufacturer tax credits; customer rebates; voluntary efficiency targets; bulk government procurement

### ■ Method

- Modify NES spreadsheet model to consider scenarios. Changes may include: energy prices and escalation factors; implicit market discount rates; customer purchase price, operating cost, and income elasticities; and equipment stock data

### ■ Output

- National Energy Savings and Net Present Value of the non-regulatory alternatives
- Impact of non-regulatory alternatives on purchase price and use of energy-efficient equipment



## The Energy Policy and Conservation Act (EPCA) directs DOE to consider seven factors when setting energy conservation standards

<b>Factor</b>	<b>Analysis</b>
<b>1. Economic impact on consumers and manufacturers</b>	<b>Life-cycle cost analysis Manufacturer impacts analysis</b>
<b>2. Lifetime operating cost savings</b>	<b>Life-cycle cost analysis</b>
<b>3. Total projected energy savings</b>	<b>National impact analysis</b>
<b>4. Impact on utility or performance</b>	<b>Screening analysis Engineering analysis</b>
<b>5. Impact of any lessening of competition</b>	<b>Manufacturer impacts analysis</b>
<b>6. Need for national energy conservation</b>	<b>National impact analysis</b>
<b>7. Other factors the Secretary considers relevant</b>	<b>Environmental assessment Utility impact analysis Employment impact analysis</b>



## How to Submit Comments...

- Public Meeting – oral comments will be captured in the transcript and become part of the public record.
- Written comments – ANOPR comment period open until Nov. 12, 2004  
Reference docket #: EE-RM/STD-01-375 and/or RIN #: 1904-AB09

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